CONTACT US
Add: 88 Daxue Rd, Ouhai, Wenzhou, Zhejiang Province, China 325060
Web: www.wku.edu.cn/cn/admission
QQ Consulting Group:231407342

Contact Person of Admissions Office:
George SU, Eason XVE
Tel:+86-(0)577-55870333
Fax:+86-(0)577-55870099
E-mail:admissions@wku.edu.cn
ABOUT WENZHOU-KEAN UNIVERSITY

Wenzhou - Kean University is a cooperative running Chinese-American jointly established higher education institution with Independent legal person status and limited liabilities. It has been officially approved by the Ministry of Education of the People’s Republic of China. The University currently recruits first tier students from ten provinces in China, with about 1650 on campus students, and covering an area of 494 acres in land planning.

Wenzhou - Kean University introduces educational resources, critical missions and advanced patterns from prestigious universities in the US. It is also combined with real Chinese conditions and needs in developing regional economy and cultures. The University strives for excellence in building an international university with world-class education, which is fundamentally student-oriented, innovatively inclusive, diversely developmental and characteristically unique.

The university has been dedicated to the principle of “providing students with different ways of development”. The University aims to merge Chinese and American teaching methodologies in practice from a global context, and to cultivate students with global vision, mastering of international rules and conventions, and innovative creative and initiative competences.
**DIPLOMA/ DEGREE**

Students will graduate with Bachelor’s degree from Wenzhou - Kean University, China, and Kean University, U.S.A.

**FEATURES**

**International Faculty**  
**American Education**  
The University introduces high quality educational resources from the U.S. comprehensively. The curriculum fully complies with American standards. More than 90 % of the curricula are introduced from Kean University; and more than 90 % of the faculties are either from Kean University or globally recruited.

**English Environment**  
**Inquiry Learning**  
WKU uses a western teaching model, to emphasize on interactive instruction and group work. This is used to improve students’ capabilities to identify and solve problems independently and to think critically and creatively. The English Language Center helps students to be familiar with the English-only teaching style and English learning environment.

**Diverse Extracurricular Activities**  
**Digital Campus**  
In terms of students’ majors and interests, they can participate in a wide variety of Extracurricular Activities, which help develop their leadership skills, creativity, team spirit and social responsibility. The virtual private network (VPN) allows students to access international learning resources, and the Library resources of Kean University.

**Sino-American Exchanges**  
**Direct Post-graduate Program**  
Students can choose various academic and cultural exchange programs in Kean University (USA). Qualified graduates can take their master's program in Kean University, U.S. directly.

**Beautiful Environment**  
**Advanced Facilities**  
The school is located in the beautiful Flower Town of south Zhejiang. It is surrounded by mountains with a pleasant scenery view. Classrooms are equipped with advanced interactive electronic whiteboard and academic video management platform (MediaSite) that allows students to review classes at any time. The layout of students’ residence halls are designed in an American standard style. Each suite has two bedrooms and one living room. Students can choose a private bedroom or a shared bedroom for 2 people. The average area for each student is over 20 square meters. All of the residence halls are air-conditioned with 24-hours hot water supply.
MAJORS

B.S. Accounting
B.S. Finance
B.S. Global Business
B.S. Marketing
B.S. Computer Science
B.F.A. Graphic Design - Interactive Print
B.A. English

NEW MAJORS IN 2017

B.A. Architectural Studies
B.A. Psychology
B.S. Management - Entrepreneurship
B.S. Management - Supply Chain Management
B.A. Mathematical Sciences
B.F.A. Graphic Design - Interactive Advertising

NOTE: If you want to apply for the new majors in 2017, please check with admissions office of WKU for details.
B.S. Accounting

Accounting is the study of how an organization records financial transactions and analyzes and communicates the results of such transactions. It studies the standard accounting financial statements and seeks to analyze the entity’s operating results and discusses ways in which various users can utilize accounting information. The program looks to both the business and not-for-profit sectors of the community. The four year BS in Accounting Program will prepare students for various positions in accounting. Graduates of this program are eligible to sit for the American CPA examination; however 150 credit hours are required to apply to be licensed as a CPA. The program is CPA Australia accredited as well.

Career Prospects
The B.S. IN ACCOUNTING in particular is one of the most highly-regarded business degrees. The accredited accounting qualifications, with specialized training and studies in related business disciplines, make our graduates highly employable in a large number of sectors. Graduates with a strong focus on accounting take on a wide range of roles within the industry, because the skills and knowledge acquired during their education are highly versatile. The CPA designation also help student stand out when applying for a competitive position, as well as help student get promoted into a management position.

Knowledge and skills students will grasp during the study
B.S. IN ACCOUNTING major involves the study of management accounting systems and the controllership function, fund accounting for government, schools, hospitals and other not-for-profit organizations, provides and understanding of the various types of fraud applications, including occupational fraud and non-occupational fraud. Meanwhile, it also applies computerized methods to the design and operation of accounting systems, instructs the student on other computerized aspects of accounting and related business procedures. It builds on the skills developed for the preparation of financial statements including reporting and analysis of liabilities, stockholder’s equity, and investments.

Major (Core) Required Courses
ACCT 2232 Computerized Acc Systems 3
ACCT 3210 Intermediate Accounting I 3
ACCT 3220 Intermediate Accounting II 3
ACCT 3230 Federal Income Taxes I 3
ACCT 3231 Federal Income Taxes II 3
ACCT 3240 Cost Accounting 3
ACCT 4210 Advanced Accounting 3
ACCT 4270 International Accounting 3
ACCT 4990 Auditing
BLAW 3052 Business Law II 3
Accounting or Finance Electives 6
Accounting Elective 3
Accounting or Finance Elective 3
B.S. Finance

Finance is a field that considers how businesses raise, spend and invest capital; how firms and individuals allocate their resources among investment alternatives; and how financial markets function. The Finance major is introduced to the basic structure, processes, institutional framework and theories of finance. Courses in finance prepare the student for corporate and public sector employment as well as graduate work in economics, finance, management, and law. The program has an Advantage Program designation in China.

Career Prospects
The chances that can come with the Bachelor of Finance degree span many fields, such as corporate and international financial management, personal financial planning, and investment services. Brokerage firms, commercial banks, investment and insurance companies, and other financial intermediary companies all employ finance graduates. Common jobs for those with a degree in finance include: Financial Analysts, Financial Managers, Personal Financial Advisors, Securities, Commodities, and Financial Services Sales Agents.

Knowledge and skills students will grasp during the study
Students will: 1) Study the basic principles of investments suitable for individuals and for business organizations. 2) Get the understandings of entrepreneurial finance which consists of funding companies from start-up to early stage and growth phases, 3) learn the management, finance and investment problems peculiar to foreign operations. Interrelationships between theory and practice will be emphasized.

Major（Core） Required Courses
FIN 3311 Corporate Finance II 3
FIN 3350 International Business Finance 3
FIN 3380 Derivatives 3
FIN 4300 Investments and Portfolio Mgt 3
FIN 4310 Financial Institutions & Markets 3
FIN Elective 3
FIN Elective 3
The mission of B.S. Global Business is to provide a world-class education to demographically, economically, and culturally diverse students who are motivated to become the next generation of successful, socially-responsible global leaders, innovators, and entrepreneurs. We offer students a demanding and dynamic program of excellence taught by expert and caring faculty with exposure to best global business practices.

Advantages
The flagship business program provides students with a uniquely global, comprehensive, and personalized learning experience which prepares them to contribute and prosper in a diverse and dynamic world. Located in a new, state-of-the-art facility, this program will prepare students for careers in the new global economy by offering them the opportunity to engage in a digitally-infused global business practicum, leadership activities, networking, internships, plus interact with world-class faculty and engage in global consulting projects through Global Practica course. The program is under review for Characteristic Program designation in China.

Career Prospects
Studying Global Business not only helps you understand business on a global scale but develops your skills of flexibility, problem-solving ability, commercial awareness and communication, all highly valued by employers. Students can facilitate the entry or the advancement of careers in areas such as accounting, finance, HR and marketing.
Possible professions include: accounting or finance executive, corporate investment banker, human resources officer, management consultant, marketing executive, purchasing or supply chain manager.

Knowledge and skills students will grasp during the study
B.S. IN GLOBAL BUSINESS major involves the study of foreign exchange management, international capital markets, the international treasury functions, the European monetary systems, Development Banks and the Emerging Capital markets. Successfully managing such global interdependence depends on cultural sensitivity as well as, competence in formulating and implementing global strategy within the multi-faceted interplay among the home-country and host-countries’ management values and practices. Global Business Practicum offers students hands-on business experience in an international setting. Emphasis is upon learning while working in a cross-cultural team to solve and develop actionable recommendations for a business problem posed by a client firm. Students may begin work as virtual teams before traveling to the host country complete the project.

Major (Core) Required Courses
MGS 3032 Org Behavior 3
MGS 3035 Intern. Mgt. 3
MGS 3025 Intern.Bus/Trade 3
MKT 4220 Intern. Mkt 3
Global Business Practica: 3
GBUS 4810 Global Business Practicum 3
I.C.E. Requirements: 6
GBUS 4320 Sustainable Global Business & Technology 3
GBUS 4330 Innovation 3
B.S. Marketing

Marketing focuses on understanding, targeting and satisfying consumer markets on a global scale by offering superior value, innovation, and relationships. Students learn how to benefit from local, national and global market opportunities and trends through the conception and implementation of well-differentiated marketing tactics and strategies. The marketing major emphasizes the knowledge, skills, and concepts necessary for effective performance in the various functional areas of marketing (such as advertising, product development, marketing research, and distribution). The field integrates economics, sociology, psychology, and statistics to develop marketing systems and processes. The marketing electives offer an opportunity for students to choose areas of more specialized knowledge according to their interests and career goals.

The marketing program empowers students to pursue career opportunities in a broad range of fields including, brand management, advertising, public relations, marketing communications, media, market research, retailing and logistics, international trade and marketing, sales management, client relations, E-business, social media, sports and entertainment, leisure, hospitality and tourism, event planning, consulting, entrepreneurial ventures and non-profit organizations.

Career Prospects

B.S. MARKETING major develops student’s skills of flexibility, problem-solving ability, commercial awareness and communication. Students will have a variety of marketing focused roles, including: Advertising, Brand Management, Marketing Communications and Public Relations, Business Intelligence, Online Marketing, Sales and Events Co-coordinator, Product Management. Graduates will also succeed in securing graduate level roles in other business areas as well, such as: Graduate Business Consultant, Operations Manager, Trainee Buyer, and Business Management Graduate.

Knowledge and skills students will grasp during the study

Courses are designed focusing on concepts and strategies essential for all types of operations, providing an extensive overview of the concepts, principles and activities that comprise contemporary marketing management, helping students recognize and define information needs, design and implement research projects, and learn to interpret and evaluate results presented.

Major（Core） Required Courses

MKT 3510 Consumer Behavior 3
MKT 3550 Marketing Research 3
MKT 4220 International Marketing 3
MKT 4500 Seminar in Marketing Strategy 3
B.A. English

It is a joint program offered by the College of Education, Kean USA in concert with the School of English, Kean USA; Aims to provide you with an intensive English experience and teaching practice to become an ESL instructor in the international arena; Offers courses in areas of English structure, linguistics, rhetoric, literature research, and a serial of writing types in various cultural settings, which lead you to fully study and acquire English; and Offers courses in areas of curriculum planning, lesson planning, pedagogies, and teaching practices in bilingual/multicultural settings, which prepare you to become competent English teachers for non-English speakers. On the senior year, you will earn opportunities for field experiences, teaching in bilingual/multicultural settings.

English-Strengthening Opportunities
To add up to the curriculum, various English-use opportunities are provided for you to improve your English off-class. Sigma Tau Delta and Western Civilization Club lead you to absorb English knowledge, while WKU Toastmasters Club, Debate Society and Literature Translation Society give you a platform to practice your English skills. In addition, you are encouraged to participate in any English-related competitions on campus, nationally, and internationally.

Career Prospects
Graduates from this program can pursue teaching career in school, community and corporate international settings to non-English speakers locally and abroad. The program also gives them vantage to further study master programs in TESOL/TEFL, education research, and other education-related areas.

Major (Core) Required Courses
Structure and Origin of English
Writing Process
Cultural Rhetoric
Research in Language and Literature
Senior Writing Seminar
Curriculum Evaluation and the Learner
Theory and Practice of Teaching English as a Second Language I & II
Teaching Techniques for Bilingual-Bicultural Schools
Field Experiences in Bilingual/Multicultural Settings (School & Community Sites)
Field Experiences in Bilingual/Multicultural Settings (Corporate Sites)
B.F.A. Graphic Design - Interactive Print

The BFA in graphic design is a professional degree that gives you the knowledge, skills, resources and support in concept, strategy, techniques, practices, and methods to insure their successful entry into and continuing success in these exciting fields.

The curriculum is designed to give undergraduates a competitive edge and a sound basis for professional achievement. After taking a foundation of visual arts courses in drawing, typography, art history, the fundamentals of design and technologies, students then pursue an area of specialization by taking courses in identity, branding, advertising design, web design, motion graphics, among other choices.

The program includes extensive studio and computer lab experience, presentations and reviews by professional designers and practical work experience for real clients through in-house internships in print and screen-based design.

Career Prospects

Successful completion of BFA in graphic design enables graduates become versatile practitioners working with many sectors of business as well as with institutions, and government. Graduates are competent in the career of advertising design, website design, motion graphic design and package design. Additionally, some graduates are also using their highly transferable skills in other design related disciplines, such as industrial design and environment design.

Our Mission

The program aims to inform the public about the critical contribution that designers make in changing the world and to this end we are also dedicated to reaching out to the wider community through programs of public information and service.

With a broad foundation in liberal arts (GE), a core foundation in the basics of design elements and principles, a thorough grounding in design concepts, artistry, craft, and technologies, followed by a concentration in selected area of design, the School of Design programs of study offer students intensive theory and practice and an integrated curriculum to provide them with the tools they need to help shape the future of human lives.

The Graphic Design Program has a focus on critical and creative thinking, aesthetic awareness, effective use of technology, awareness of sustainability relative to the profession, diversity and social sensitivity, ethical professional practices, career opportunity, and global perspectives.
Academic Support
The Design program at WKU provides a range of resources and services to help you make the most of your studies. There are extensive lecture, studio, and technology courses lead and taught by full-time faculty and visiting instructors who are all practicing professional designers. The Faculty and Staff are dedicated to providing an exceptional educational experience while fostering the knowledge, skills, creativity and professionalism necessary to prepare graduates for careers as professional designers. Furthermore a specialization and career direction which is developed with guidance from a faculty adviser, the Language Center, and IT services will help you to succeed in your degree.

Global Practicum Opportunities
The Robert Busch School of Design at Union campus of Kean University USA is the great base of our program that is literally only forty-five minutes from one of the world’s leading design centers —NEW YORK CITY. A wealth of educational experiences both in and out of the classroom at Wenzhou and Union campus during your four-year study bridge the experience. In addition, students in the program are encouraged to pursue internships and part-time employment in the field, to participate in events sponsored by professional organizations, and to meet design professionals during seminars, portfolio reviews, and other special events—including the world-class Thinking Creatively Design Conference (www.thinkingcreatively.org) hosted by the Design Center at Kean (www.kean.edu/~designct). This program concludes with a course in which students create professional portfolios enabling them to competently and confidently enter the job market.
B.S. Computer Science

Computer science program is to prepare you to think critically and creatively to succeed in implementation of computer based solutions to adapt to the changing technological and social environments in a global economy. This program, which emphasizes English as the medium of instruction and the cross-disciplinary study, provides students with both theoretical and practical knowledge and skills, in preparation for their future career.

With an emphasis on research experience and industry internships, we offer small class sizes and an ideal faculty-student ratio for focused education. Students enjoy dedicated faculty, and an immersive learning environment for knowledge building and research. The program at Wenzhou is indispensable from the Kean Union campus. Huge possible opportunities of learning, researching, practicing and working are bridged between here and New Jersey.

For students who want to pursue higher degrees, we have some multidisciplinary research projects, including computational emotions and neuro-marketing, gamification in business and education, privacy and security in social media, artificial intelligence, human computer interaction, sentiment analysis and data mining, etc.

Career Prospects

The BS degree of Computer Science prepare technically oriented professionals for leadership and management positions in business, education, and government or graduate studies. With provision of technology and research related opportunities in this program, you will fulfill your goals of entering and advancing in technical and managerial positions at all levels in the computing and information technology fields.
There are many brilliant and interesting English academic and campus culture activities, such as English Speech Competition, Debate in English, English Drama at Night, Dr. Knowledgeable, Arts Festival of Game, Wenzhou-Kean University Activity Day, Halloween, Thanksgiving, Christmas etc. Those activities help students enjoying their life in the American Styled campus.

The University focuses on the comprehensive development of students’ intellect and emotion, critical thinking and innovation, literature and sport, and practical ability. Meanwhile, the University conducts comprehensive training on extracurricular programs, such as Chinese and Western culture, leadership, healthy living, and positive psychology.

In accordance with the association accreditation system of Kean University, U.S., more than 30 student associations and clubs were registered, with the areas of academia, literature, leisure, and practice. Foreign faculty are advisors of the associations, which helps them keep a close interaction both inside and outside the classroom.

Campus Media KIWI News provides comprehensive coverage of campus activities, which makes campus activity videos and series of special coverage, and publishes campus magazines and newspapers in English.

Campus radio station VOK (Voice of Kean) broadcasts regularly on the campus both in English and Chinese. Columns such as current affairs focus, entertainment news, and campus song, make the campus full of vitality.

Students have the opportunity to work through the work-study program and obtain legal remuneration. In order to lay a good foundation for being employed or starting their new business’ in the future, each office trains the program students to be careful, patient, and responsible. This encourages students to participate in the University’s development, construction, service and management.

The Youth League Committee

The Youth League Committee is a student league that utilizes both characteristics of traditional Chinese and American styles. The new unique student league was formed with the main function of non-profit social services and large campus cultural activities. Meanwhile, the committee undertakes the responsibility for communication between student organizations of Wenzhou-Kean University and other Universities.

Student Government

With the purpose of serving all students, the student government speaks for students and protects students’ rights. The student government carefully prepares for large University activities, such as new students’ orientation, recruiting for associations on campus, and award ceremony for Hall of Fame. The student government also has established a friendly relationship with other Sino-Foreign cooperative Universities and Universities in Wenzhou, which provides exchange platforms between Universities for our students.
WIN (Wenzhou Innovation Network)
WIN is a mixed media speech brand created by our students with the purpose of stimulating more thinking about social innovation through offline collection of multiple ideas and online media communication. WIN speech was established in 2014, in Wenzhou. The program introduces high-quality speech resources with regional, industry, domestic and international influence. WIN has successfully held five speeches, and invited about 40 speakers from various fields, such as the founder of TEDtoChina - Tony Yet, the Voice Character - JIANG Guangtao, a famous designer – WANG Pinzhong, a talent from Zhihu (a SNS Web) – CAI Tong.

Student Ambassador
Student Ambassador is a team full of vitality and creativity, which presents the image of the Wenzhou – Kean University students. They provide communication between students and society. Through various social activities and the unique perspective of students, the team shares love, culture, energy and inspiration.

Chinese Curricula Center
Chinese Curricula Center is one of the important teaching units of practicing characteristics of American education. The center is based on the quality of culture education seeking the practical education system of Chinese national conditions and culture. The center offers education surrounding the 5C education characteristics of creativity, criticalness, cooperation, character, and care. The main topics of the education are “critical thinking”, “ancient and modern”, “society and I”, “cultural heritage and internationalization”.

The center educates students through entertainment and activities. Some examples are: lectures on Chinese national conditions and Chinese literature & culture, seminars, subject practices, Chinese and Western culture, art salons, and art club activities.

Sun Tree Psychological Counseling Center
This center is founded to provide professional psychological services for students.

The Sun Tree represents warming self, warming others and how to grow up as a better self. The core concept of the center is to love themselves, love the family, and love life. The development of task is to find yourself, accept yourself, and love yourself. The center concerns the psychological health of the students and their personal growth. It creates a harmonious and healthy campus psychological atmosphere with the characteristics of Wenzhou – Kean University.

RA (Resident Assistant) is an American-style student apartment assistant team, who manages the apartments for the students affairs office. It is one of the important links in the student self-management system. RA provides a variety of advisory services for student residents, collecting students’ suggestions and providing feedback. RA carries out daily management work for apartments and holds a series of activities with the subject of American-styled apartment culture. Being a RA, it is a good opportunity to obtain abilities of practice listening, communicating, thinking the way of other, creating, and executive ability.
TUITION & FEES

Tuition Fee: RMB 45,000 Yuan (USD 6,650)/ Year.
RMB 48,000 Yuan (USD 7,090)/ Year for B.F.A. Graphic Design

Accommodation Fee: RMB 8,200 Yuan (USD 1,212) - RMB 14,100 Yuan (USD 2,083) per Academic Year,
1 Academic Year=10 Months.

Application Fee: RMB 400 Yuan (USD 60).

Living Cost and Text Books: Depends on the actual purchase expense.

Deposit: RMB 5,000 Yuan (USD 750)
The Deposit is non-refundable. It will be deducted as the part of the Tuition Fee after students attended Wenzhou - Kean University.

Insurance: RMB 800 Yuan (USD 118)/ Year.

Residence Permit: RMB 800 Yuan (USD 118)/ 2 Years.

Physical Check: RMB 400 Yuan (USD 59)/ 2 Years.

Note: 1. Other additional costs are subject to the school policy. Please check the University website.
2. USD is approximate and subjects to the currency exchange rate.
Wenzhou-Kean University commits to develop a student community with learning, communication, entertainment and rest. The University has four residence halls, which are Plum Hall, Orchid Hall, Bamboo Hall and Chrysanthemum Hall. There are different types of rooms in the residence halls.

<table>
<thead>
<tr>
<th>Type of Suite</th>
<th>Type of Room</th>
<th>Facilities of Rooms:</th>
<th>Shared Facilities</th>
<th>Fee (Bed/Year)</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>C</td>
<td>(2+2) Two rooms: One room is smaller, the other is larger. Room with 2 beds.</td>
<td>One suite contains two rooms. A private parlor and a private bathroom in each suite. 24 hour hot water, free WIFI, and air conditioners. Billiard, gymnasium, table tennis, board game, meeting room, discussion room, laundry, drier, microwave, water dispenser, free WIFI.</td>
<td>RMB 8800/8950 Yuan (USD 1301/1324)</td>
<td>1 Academic Year=10 Months.</td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>(1+1+2) 3 rooms: One single room (Small Size), another single room (Large Size), and one room with two beds. Room with a bed. Room with 2 beds.</td>
<td></td>
<td>RMB 13100/13900 Yuan (USD 1937/2056)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E</td>
<td>(1+2) 2 rooms: One single room and one room with two beds. Room with a bed. Room with 2 beds.</td>
<td></td>
<td>RMB 14100 Yuan (USD 2085)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**RELEVANT COST OF LIVING ROOM**
Hot water RMB 50 Yuan/ton (about 7.5 US Dollar/ton)
Cold water RMB 2.7 Yuan/ton (about 0.5 US Dollar/ton)
Electricity RMB 0.54 Yuan/kilowatt (about 0.08 US Dollar/kilowatt)
Food About RMB 900 Yuan in dining hall/month/Personal (about 134 US Dollar)
(Note: USD is approximate and subjects to the currency exchange rate.)
SCHOLARSHIP

Wenzhou - Kean University offers Academic Scholarship and Extracurricular Scholarship to International Students. For more detail please visit WKU website. ("www.wku.edu.cn" – "Campus life" – "Scholarship")

APPLICATION DEADLINE

June 30th.

ADMISSION ITEM

NOTE: 1. All of the materials should be in English.
    2. Please check with the School of Architecture and design in Wenzhou - Kean University for the Admission Requirement of the B.F.A. Graphic Design.

A. Required to all applicants.
   • Completed Application;
   • A Photocopy of the passport page with photo;
   • A passport size color photograph;
   • A Copy of High School Diploma, if applicable;
   • Official copy of secondary school transcript (GPA3.0/4.0 or above);
   • Provide an official Transcript Evaluation by a NACES approved evaluation service; and have the official copy of the evaluation mailed to the Wenzhou Kean Office of Admissions;
   • Personal essay (1-2 pages), in English, expressing your educational and professional career goals.

B. The two items listed below are recommended, not required.
   Two (2) letters of recommendation, in English. Letters may be from teachers, counselors, employers, coaches, etc.

C. Required to U.S. Applicants.
   Official copy of SAT / ACT score report.

D. English Language Requirement for non-native English applicants.
   TOEFL Minimum Score: Internet based: 80.
   IELTS Minimum Score: 6.0.

Please note that the TOEFL/IELTS requirement is only waived if you are a native English speaker or have completed a college-level English Composition course in the U.S. with a grade of "C" or better.
# Application Form for International Students

<table>
<thead>
<tr>
<th>Last/Family Name/姓:</th>
<th>First/Given Name/名:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of Birth/出生日期</td>
<td>年/year  月/month 日/day</td>
</tr>
<tr>
<td>Place of Birth/出生地点</td>
<td></td>
</tr>
<tr>
<td>Nationality/国籍</td>
<td></td>
</tr>
<tr>
<td>Passport No./护照号码</td>
<td></td>
</tr>
<tr>
<td>☐ Male/男 ☐ Female/女 ☐ Married/已婚 ☐ Single/未婚</td>
<td></td>
</tr>
<tr>
<td>Highest Academic Degree Obtained 最高学历</td>
<td></td>
</tr>
<tr>
<td>Occupation 职业</td>
<td></td>
</tr>
<tr>
<td>Employer or Institution Affiliated 工作或学习单位</td>
<td></td>
</tr>
<tr>
<td>Correspondence Address 邮寄地址</td>
<td></td>
</tr>
<tr>
<td>Cellphone No./移动通信</td>
<td></td>
</tr>
<tr>
<td>Telephone No./固定电话</td>
<td></td>
</tr>
<tr>
<td>Email Address/电子邮件</td>
<td></td>
</tr>
<tr>
<td>Source of Funding/经济来源:</td>
<td></td>
</tr>
<tr>
<td>☐ Scholarship/奖学金  ☐ Self-supporting/自费  ☐ Other/其它</td>
<td></td>
</tr>
<tr>
<td>Financial support will be provided by/经济担保人或机构:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Educational Background (Start with the most recent record)/学习经历(从最近的开始写)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Institution 毕业院校</td>
</tr>
<tr>
<td>---------------------------------</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>
### Work Experience, if applicable (Start with the most recent record) / 工作经历, 如可提供 (从最近的开始写)

<table>
<thead>
<tr>
<th>Organization</th>
<th>Position</th>
<th>Date of attendance (from/to)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Program Applying For / 专业志愿填报

<table>
<thead>
<tr>
<th>First Choice / 第一志愿</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Second Choice / 第二志愿</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

### Major / 专业列表:

<table>
<thead>
<tr>
<th>B.S. Accounting</th>
<th>会计学（国际会计方向）</th>
<th>B.S. Global Business</th>
<th>国际商务</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.S. Finance</td>
<td>金融学（国际金融方向）</td>
<td>B.F.A. Graphic Design</td>
<td>视觉传达设计</td>
</tr>
<tr>
<td>B.S. Marketing</td>
<td>市场营销（国际市场营销方向）</td>
<td>B.S. Computer Science</td>
<td>计算机科学与技术</td>
</tr>
<tr>
<td>B.A. English</td>
<td>英语（国际英语教学方向）</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### High School GPA / 高中成绩绩点

Provide an official Transcript Evaluation by a [NACES](https://www.naces.org) approved evaluation service; and have the official copy of the evaluation mailed to the Wenzhou Kean Office of Admissions.

请通过NACES评估机构评估高中成绩，向温州肯恩大学提交评估结果。

### English Language Qualification / 英语要求

**TEST** | **SCORE** | **DATE OBTAINED**
---|---|---
TOEFL | | |
IELTS | | |
Other: | | |

Please note that the TOEFL/IELTS requirement is only waived if you are a native English speaker or have completed a college-level English Composition course in the U.S. with a grade of "C" or better.

如果您的母语是英语或参加过美国大学英语写作课程且成绩达到C或以上，可以免除英语要求。

□ SAT SCORE (Required to U.S. Applicants) (美国申请者需要提供)

□ ACT DATE OBTAINED

### How did you learn about Wenzhou-Kean University? / 您如何得知温州肯恩大学?

- □ Personal Recommendation 个人推荐
- □ Exhibition/Fair 展会
- □ Social Media - Please Specify: (社交网络 - 请说明)
- □ Website - Please Specify: (媒体网站 - 请说明)
- □ Others - Please Specify: (其它 - 请说明)

### Declaration: I hereby certify that all information supplied by me in this application is accurate and complete. I understand that any misrepresentation or omission of fact will constitute cause for nullification of my application prior to admission or rescission or dismissal following admission.

本人承诺所填写内容与提交信息真实有效，任何错误填写或遗漏都将使申请无效。

Signature/签名: ____________________________

Date/日期: ____________________________
### Relevant Document

(Please provide the application form with the required documents.)

相关材料（请将相关材料与报名表一同提交）

<table>
<thead>
<tr>
<th>A. Required to all applicants. 所有申请者需提供的材料。</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ A Photocopy of passport; 护照复印件；</td>
</tr>
<tr>
<td>☐ A passport size color photograph; 一张护照尺寸的照片；</td>
</tr>
<tr>
<td>☐ A Copy of High School Diploma, if applicable; 高中毕业证书复印件；</td>
</tr>
<tr>
<td>☐ Official copy of secondary school transcript (GPA 3.0/4.0 or above); 中学成绩单（GPA 3.0/4.0以上）；</td>
</tr>
<tr>
<td>☐ NACES Transcript Evaluation; NACES成绩单评估单；</td>
</tr>
<tr>
<td>☐ Personal essay (1-2 pages), in English, expressing your educational and professional career goals. 个人描述（1-2页），用英文表达，介绍自己在学经历和职业目标。</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B. The two items listed below are recommended, not required. 建议提供以下两项材料，但不必须。</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Two (2) letters of recommendation, in English. Letters may be from teachers, counselors, employers, coaches, etc. 两封推荐信，用英文表达。可由授课老师、指导老师、雇主、教练等提供。</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C. Required to U.S. Applicants. 美国申请者需要提供。</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Official copy of SAT/ ACT score report. SAT/ACT成绩复印件。</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>D. English Language Requirement for non-native English applicants. 母语非英语的学生需提供英语成绩。</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Official copy of TOEFL/ IELTS score report. 托福或雅思成绩复印件。</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E. Students, who already study in China, should offer the following documents as well. 凡已在中国学习的同学还需提供下列材料：</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ An agreement of transferring from the International Students Office in which school you registered in China (with common seal). A recommendation letter from a teacher in the school. 在华学校留学生办公室的转学同意信（必须加盖公章）和任课教师的推荐信。</td>
</tr>
<tr>
<td>☐ A photocopy of your visa and residence permit in China. 在华签证或居留证复印件。</td>
</tr>
</tbody>
</table>

### CONTACT US

Contact Person of Admission Office: George SU, Eason Xue.
Tel: +86-(0)577-55870333, Fax: +86-(0)577-55870099
Add: 88 Daxue Rd, Ouhai, Wenzhou, Zhejiang Province, China 325060
Web: www.wku.edu.cn/cn/admission
E-mail: admission@wku.edu.cn
QQ Consulting Group: 231407342

联系方式

招生办公室联系人：苏中元，薛遥
电话：+86-0577-55870333 传真：+86-0577-55870099
联系地址：浙江省温州市瓯海区大学路88号温州肯恩大学招生办
邮政编码：325060
网址：http://www.wku.edu.cn/cn/admission.jsp
邮箱：admission@wku.edu.cn
QQ 招生咨询群：231407342
The City of Wenzhou

Wenzhou has a well-developed private business sector. Since the start of the Reform and Opening-Up of China in 1981, the city has been leading in the market-oriented reform, private sector development and regional characteristic industry development. This characteristic way of development was called the “Wenzhou Model”. Wenzhou was the first city in China to set up individual and private enterprises as well as shareholder cooperatives. It has also taken the lead in carrying out financial system reform and structural reform in townships. These explorations have made Wenzhou one of the most vibrant city in the world and the Top-Ten Business Vibrant City in China. Meanwhile, the education of the cities also has soared along with the economic take-off.

Wenzhounese, nicknamed as Jews in the Orient, is the pride of the city. For their entrepreneurship, generations of Wenzhounese tycoons emerged and achieved rounds of economic miracles in the city. Wenzhou also known as the city of Overseas Chinese, as the city has about 680,000 Overseas Chinese in 131 countries or regions around the world. Many of them are very successful in politics, business and science and technology.

Wenzhou is located in the southeast part of China. The city is known as the land of fish and rice in the southern region of the Yangtze River for its moderate climate, rich soil, numerous rivers and lakes and abundant marine resources. As a beautiful coastal city, Wenzhou also boasts wonderful landscapes with rugged mountains and tranquil waters, including three state-level scenic spots, namely the Yandang Mountain, the Nanxi River and the Nanji Islands. The Yandang Mountain is known as the World GeoPark and the Nanji Islands is listed as UNESCO's Marine Nature Reserve of World Biosphere Reserves. The Scenic area covers an area of 2,279 square kilometers, which is about 20% of the city's land. In the west shore of the Pacific, Wenzhou is one of the most favorable places to live.
**Scenic Areas of Wenzhou**

**The National Parks of China:** Yendang Mountain (雁蕩山), Nanxi River (楠溪江), and Baizhangji Waterfall – Feiyun Lake (百丈漈-飞云湖);

**National Nature Reserves:** Wuyanling Mountain (烏岩岭), Nanji Island (南麂岛);

**Provincial scenic areas:** Such as Xienyen Peak (仙岩), Yaoxi Rivulet (瑤溪), Zheya Scenic Area (澤雅), Binhai Yucangshan Mountain (滨海玉苍山), Dongtou Islands (洞头), Zhaliliao Stream (寨寮溪), Baizhangji Waterfall (百丈漈);

**Municipal scenic areas:** Such as Chashan Mountain (茶山), Mingang Ridge (岷岗), Tianzhusi Temple (天柱寺);

11 County scenic areas.

**Distance to Wenzhou**

- Shanghai-----High Speed Train 3 hours
  Flight 1 hour
- Hangzhou-----High Speed Train 2.5 hours
- Taiwan--------Through Flight 1 hour
- Hong Kong-----Through Flight 2 hours
- Guangzhou----Through Flight 2 hours