

# 温州肯恩大学办公室文件

温肯大办〔2019〕3号

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## 温州肯恩大学 关于公布 2019 年师生搭档科研项目（Student Partnering with Faculty/Staff Research Programs）计划的通知

各部门、学院：

根据《温州肯恩大学 SpF/SpS 项目管理办法（试行）》及项目申报通知要求，经初审、复审、综合评估、公示，2019 年共有 18 个项目列入学校师生搭档科研项目（Student Partnering with Faculty/Staff Research Programs）（即 SpF/SpS）计划，总资助金额 476,240 元。资助费用支出按各项目年度预算安排，总额不超过本年 SpF/SpS 安排经费。

希望项目负责人严格按照项目实施计划开展工作，加强经费使用管理，确保如期完成项目研究。

特此通知。

附件：温州肯恩大学2018年SpF/SpS资助项目

温州肯恩大学办公室

2019年2月14日

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温州肯恩大学办公室

2019年2月14日印发

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# 附件 1

温州肯恩大学2019年SpF/SpS资助项目								
序号	项目编号	项目名称	项目指导老师	共同指导老师	主要学生成员	项目执行时间	所属学院 (部门)	计划资助经费 (元)
1	WKU201819019	Chinese Marvelous Tales under the Lens of Victorian Anthropology	Shengyu Wang	NA	Yuecong Dai Xiaotong Yang Lin Su	2019年3月-2020 年3月	CLA	30,000
2	WKU201819022	Building the Chinese-Foreign Universities of Tomorrow: Towards a Multilingual and Multimodal Pedagogic Framework for the Development of English Language, Content, and Culture.	Vasileios (Bill) Batziakas	N/A	Kristina Hu Catherine Gu Alicia Li	2019年3月-2020 年3月	CLA	30,000
3	WKU201819002	Antibiotic Resistance and Resistome of Probiotics	Aloysius Wong	NA	Changyi Sun Yangcan Wang Jie Liu Mengnan Ding Xuanjing Jin Yue He	2019年3月-2020 年3月	CST	30,000
4	WKU201819003	The Design and Implementation of a Web-based Electronic Medical Record System for Wenzhou-Kean University Clinic	Changjiang Zhang	Yu Meng	Tianyou Bao Jingsong Li Shiang Li Hanxing Hu	2019年3月-2020 年3月	CST	25,000

5	WKU201819004	“ENJDD” application for smart shopping	Changjiang Zhang	Sujatha	Xiujie Meng Yuhang Zhou	2019年3月-2020 年3月	CST	25,000
6	WKU201819020	The Implementation of Interactive Picture Exchange Communication System (iPECS) for Chinese Individuals with Autism	Pinata Winoto	Tiffany Y. Tang	Jie Chen Hangzhi Guo	2019年3月-2020 年3月	CST	26,000
7	WKU201819021	Computational “Sensing” of Emotion in Intelligent Personalized Intervention for Children with Autism Spectrum Disorder (ASD)	Tiffany Tang	Pinata Winoto	Jiasheng Xu	2019年3月-2020 年3月	CST	30,000
8	WKU201819006	Exploring Electronic Service Quality (E-S-QUAL) and E-Recovery Service Quality (E-RecSQUAL) of Intelligent Service Banking in China: Analysis of Customer Trust and Satisfaction	Somkiat Mansumittrchai	Candy Lim Chiu Han-Chiang Ho	Ziwei Huang Ziran Xu Liyu Wang	2019年3月-2020 年3月	CBPM	23,400
9	WKU201819007	Exploring the effectiveness of in-store integrated technological Make-Up Artist on Chinese female consumer in future beauty product shopping	Candy Lim Chiu	Somkiat Mansumittrchai Han-Chiang Ho	Jieyi Fan Yu Chen Yun Xu	2019年3月-2020 年3月	CBPM	23,400

10	WKU201819008	Enhancing Customer Perceived Service Value: Evidence of Self-Service Technology (SST) in Fast Food Industry in China	Candy Lim Chiu	Han-Chiang Ho Somkiat Mansumittrchai	Zeyun Wu Zhuoyan Ye Keye Lao	2019年3月-2020年3月	CBPM	23,400
11	WKU201819010	How experiential marketing leverage technology that elevates customer engagement in a retail store? Evidence from a sportswear company	Han-Chiang Ho	Somkiat Mansumittrchai Candy Lim Chiu	Jiawen Fang Nan Cai Xinyu Liu	2019年3月-2020年3月	CBPM	23,400
12	WKU201819011	#depression, #insomnia, and #suicide: Social media communication about mental health	Rongjuan Chen	NA	Yutong Du Danyang Lv Yanan Lv Hanlin Wang Zixuan Wang Yue Zhang	2019年3月-2020年3月	CBPM	29,800
13	WKU201819013	Diversity and Specialization in Cities: What is the role of Wenzhou in the urban system?	Chang Fa-Hsiang	NA	Lujie Sun Jiayu Yin Sang Lu Yajun Zou Yuanjun Ge Yuchun Yao	2019年3月-2020年3月	CBPM	30,000
14	WKU201819014	The Effect of Corporate Governance on Market Rewards to Earnings Benchmark Hierarchy	Su-Ping Liu	N/A	Yifa Shen Tian Yue	2019年3月-2020年3月	CBPM	30,000

15	WKU201819016	Crisis Information Diffusion during Natural Disaster	Rongjuan Chen	Jing Ma	Yiling Chen Jia Fu Yinan Lin Songyun Wang Hang Xie Juetong Zhu	2019年3月-2020 年3月	CBPM	30,000
16	WKU201819018	A Dynamic Perspective of Technology Transfer -- Under the background of “The Belt and Road Initiative ”	Jing Ma	Rongjuan Chen	Xiaojing Ge Yijun Liu	2019年3月-2020 年3月	CBPM	30,000
17	WKU201819023	Haptic/Digital Crossover in Serigraphic Printmaking	Randy Clark	N/A	Zhou Zhou Jinghan Zhu Hanrui Kong	2019年3月-2020 年3月	CAD	10,000
18	WKU201819026	Chinese Cultural Asset Digital Documentation	Ralph Spencer Steenblik	Vincent Peu Duvallon Yaoyao Huang	Jiayi Xu	2019年3月-2020 年3月	CAD	26,840
19	总计							476,240

**Wenzhou-Kean University**  
**Announcement of 2019 Student Partnering with**  
**Faculty/Staff (SpF/SpS) Research Programs**

To all administrative departments and offices, colleges, principal investigators:

After verification, reexamination and evaluation on the basis of *Wenzhou-Kean University Regulations for Internal Scholarship of SpF/SpS (Interim)*, we are pleased to announce 18 Student Partnering with Faculty/Staff (SpF/SpS) Research Programs projects in 2019 with total amount of 476,240 yuan. The principal investigators will receive annual allocation of funds to support their projects, and the total amount will not exceed SpF/SpS annual budget.

All principal investigators are required to carry out the research projects according to project target and schedule, strengthen the research funds management, and ensure that these projects are completed on schedule.

Appendix A: The List of Student Partnering with Faculty/Staff (SpF/SpS) Research Programs Sponsored Projects

University Affairs  
Wenzhou-Kean University  
14 February, 2019

## Appendix A

2019 Student Partnering with Faculty/Staff (SpF/SpS) Research Programs Sponsored Projects								
NO.	Project No.	Research Title	Adviser (PI)	Co-advisor	Students	Project Schedule	College	Grants (yuan)
1	WKU201819019	Chinese Marvelous Tales under the Lens of Victorian Anthropology	Shengyu Wang	NA	Yuecong Dai Xiaotong Yang Lin Su	March 2019- March 2020	CLA	30,000
2	WKU201819022	Building the Chinese-Foreign Universities of Tomorrow: Towards a Multilingual and Multimodal Pedagogic Framework for the Development of English Language, Content, and Culture.	Vasileios (Bill) Batziakas	N/A	Kristina Hu Catherine Gu Alicia Li	March 2019- March 2020	CLA	30,000
3	WKU201819002	Antibiotic Resistance and Resistome of Probiotics	Aloysius Wong	NA	Changyi Sun Yangcan Wang Jie Liu Mengnan Ding Xuanjing Jin Yue He	March 2019- March 2020	CST	30,000
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6	WKU201819020	The Implementation of Interactive Picture Exchange Communication System (iPECS) for Chinese Individuals with Autism	Pinata Winoto	Tiffany Y. Tang	Jie Chen Hangzhi Guo	March 2019- March 2020	CST	26,000
7	WKU201819021	Computational “Sensing” of Emotion in Intelligent Personalized Intervention for Children with Autism Spectrum Disorder (ASD)	Tiffany Tang	Pinata Winoto	Jiasheng Xu	March 2019- March 2020	CST	30,000
8	WKU201819006	Exploring Electronic Service Quality (E-S-QUAL) and E-Recovery Service Quality (E-RecSQUAL) of Intelligent Service Banking in China: Analysis of Customer Trust and Satisfaction	Somkiat Mansumittrchai	Candy Lim Chiu Han-Chiang Ho	Ziwei Huang Ziran Xu Liyu Wang	March 2019- March 2020	CBPM	23,400
9	WKU201819007	Exploring the effectiveness of in-store integrated technological Make-Up Artist on Chinese female consumer in future beauty product shopping	Candy Lim Chiu	Somkiat Mansumittrchai Han-Chiang Ho	Jieyi Fan Yu Chen Yun Xu	March 2019- March 2020	CBPM	23,400

10	WKU201819008	Enhancing Customer Perceived Service Value: Evidence of Self-Service Technology (SST) in Fast Food Industry in China	Candy Lim Chiu	Han-Chiang Ho Somkiat Mansumittrchai	Zeyun Wu Zhuoyan Ye Keye Lao	March 2019- March 2020	CBPM	23,400
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12	WKU201819011	#depression, #insomnia, and #suicide: Social media communication about mental health	Rongjuan Chen	NA	Yutong Du Danyang Lv Yanan Lv Hanlin Wang Zixuan Wang Yue Zhang	March 2019- March 2020	CBPM	29,800
13	WKU201819013	Diversity and Specialization in Cities: What is the role of Wenzhou in the urban system?	Chang Fa-Hsiang	NA	Lujie Sun Jiayu Yin Sang Lu Yajun Zou Yuanjun Ge Yuchun Yao	2019年3月-2020 年3月	CBPM	30,000
14	WKU201819014	The Effect of Corporate Governance on Market Rewards to Earnings Benchmark Hierarchy	Su-Ping Liu	N/A	Yifa Shen Tian Yue	March 2019- March 2020	CBPM	30,000

15	WKU201819016	Crisis Information Diffusion during Natural Disaster	Rongjuan Chen	Jing Ma	Yiling Chen Jia Fu Yinan Lin Songyun Wang Hang Xie Juetong Zhu	March 2019- March 2020	CBPM	30,000
16	WKU201819018	A Dynamic Perspective of Technology Transfer -- Under the background of ‘The Belt and Road Initiative ”	Jing Ma	Rongjuan Chen	Xiaojing Ge Yijun Liu	March 2019- March 2020	CBPM	30,000
17	WKU201819023	Haptic/Digital Crossover in Serigraphic Printmaking	Randy Clark	N/A	Zhou Zhou Jinghan Zhu Hanrui Kong	March 2019- March 2020	CAD	10,000
18	WKU201819026	Chinese Cultural Asset Digital Documentation	Ralph Spencer Steenblik	Vincent Peu Duvalon Yaoyao Huang	Jiayi Xu	March 2019- March 2020	CAD	26,840
19	Total							476,240