



Wenzhou-Kean University Honors Program

Your Leadership Journey



WKU Honors Program

The Leadership Development Curriculum

Why This Matters to You

1

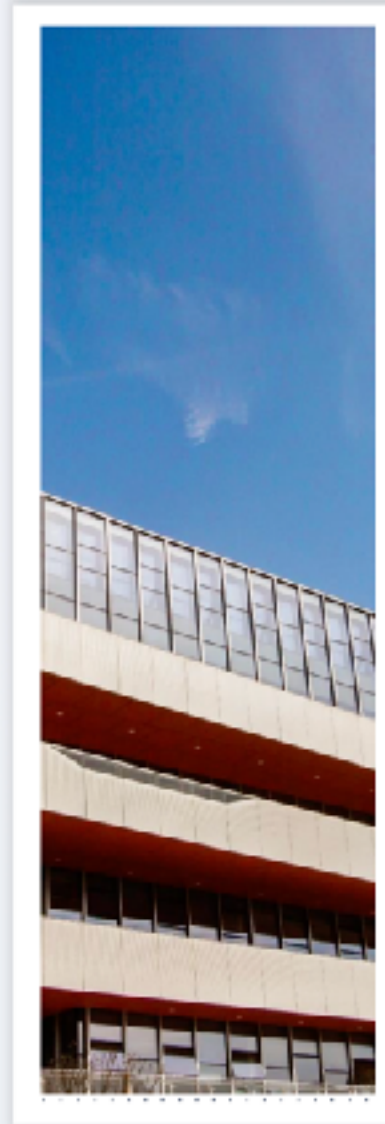
Real mentors, not just lectures

2

Growth that you can prove

3

A leadership portfolio for grad school and job applications





WKU Honors Program

The Leadership Development Curriculum

Why This Matters to You

This isn't just look good on a brochure. It's built so that by graduation, you have real leadership experience — not just a theory you memorized once.

1

Real mentors, not just lectures

Research mentor from Year 1, an industry mentor from Year 2, and coaching support throughout.

A relationships that outlast the program.

2

Growth you can prove, tracked from Emerging to Exemplary

Design thinking, adaptive leadership, negotiation, crisis communication — each tied to a concrete exercise you did, not a slide you read.

3

A leadership portfolio for grad school and job applications

Harness with assessment results, a résumé bullet, and a good interview story;

A concrete answer to "allow me to share about a time I led"

This is an optional, non-credit strand of the Honors Program. It won't touch your GPA — it's built to run alongside your regular coursework, not compete with it.



WKU Honors Program



A Piece of a Bigger Journey

WKU Honors Program's strong Leadership Curriculum lies the true potential in an understated element: its ability to *reconcile Western leadership theory with Chinese leadership traditions*.

This is not just a leadership program; it's a *cultural bridge* that positions WKU Honors graduates as uniquely prepared to lead in both *Chinese and global contexts*.

This is the message that will set WKU apart, and deliver on the vision of producing influential alumni.



WKU Honors Program

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The Challenge

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The Killer Hack

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The Curriculum

04

The Impact





WKU Honors Program

/ 01 The Challenge

Developing Distinctive Leaders in a
Competitive Landscape

High-achieving students often lack formal leadership training; top Chinese universities have 英才班 programs that develop leaders, WKU's Honors Program is distinctively global yet culturally resonant.

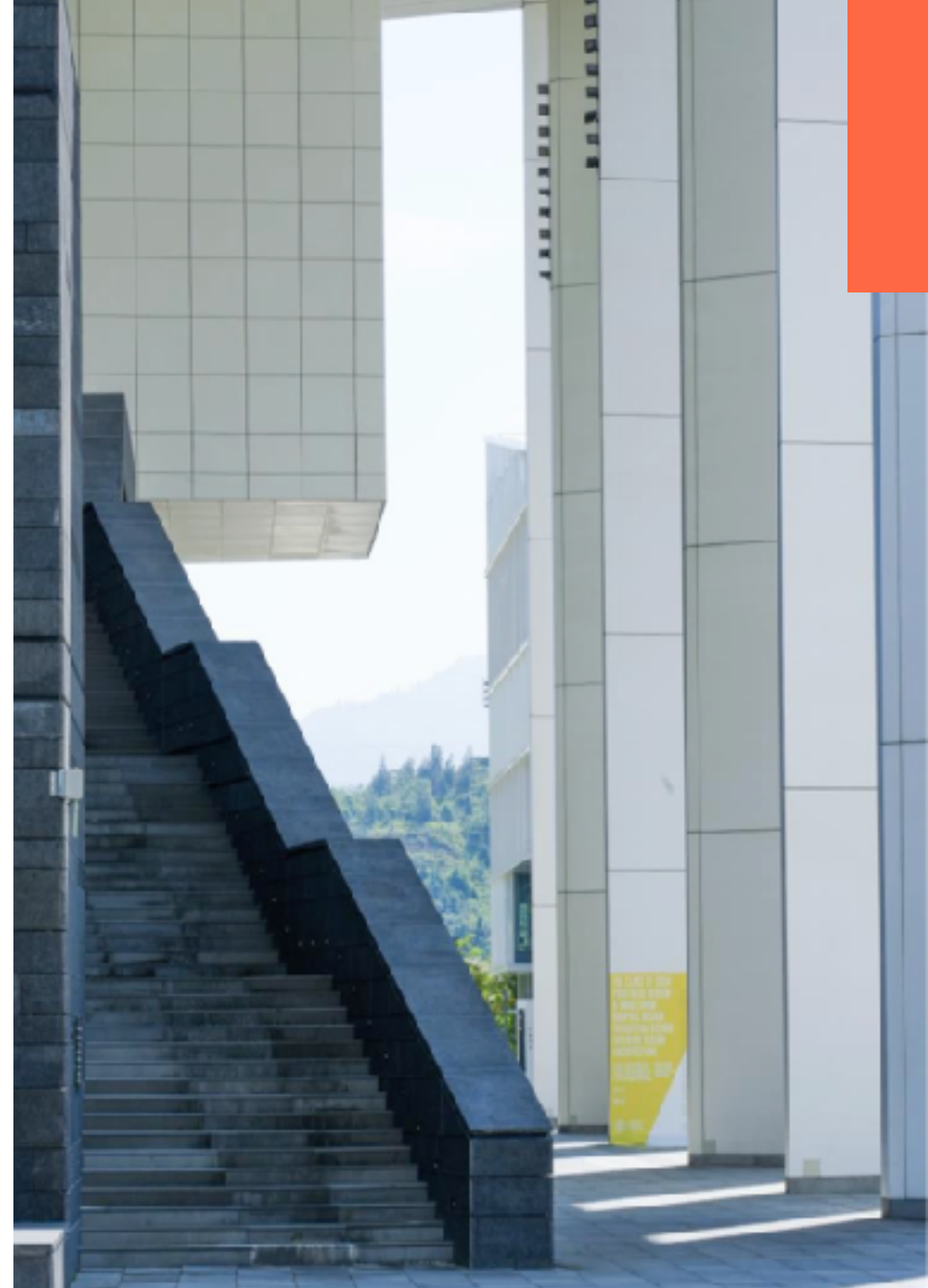




WKU Honors Program

/ 02 The Killer Hack

Forge a unique cultural bridge, establish a core link connecting diverse backgrounds, and create a differentiated competitive advantage.



03 CURRICULUM

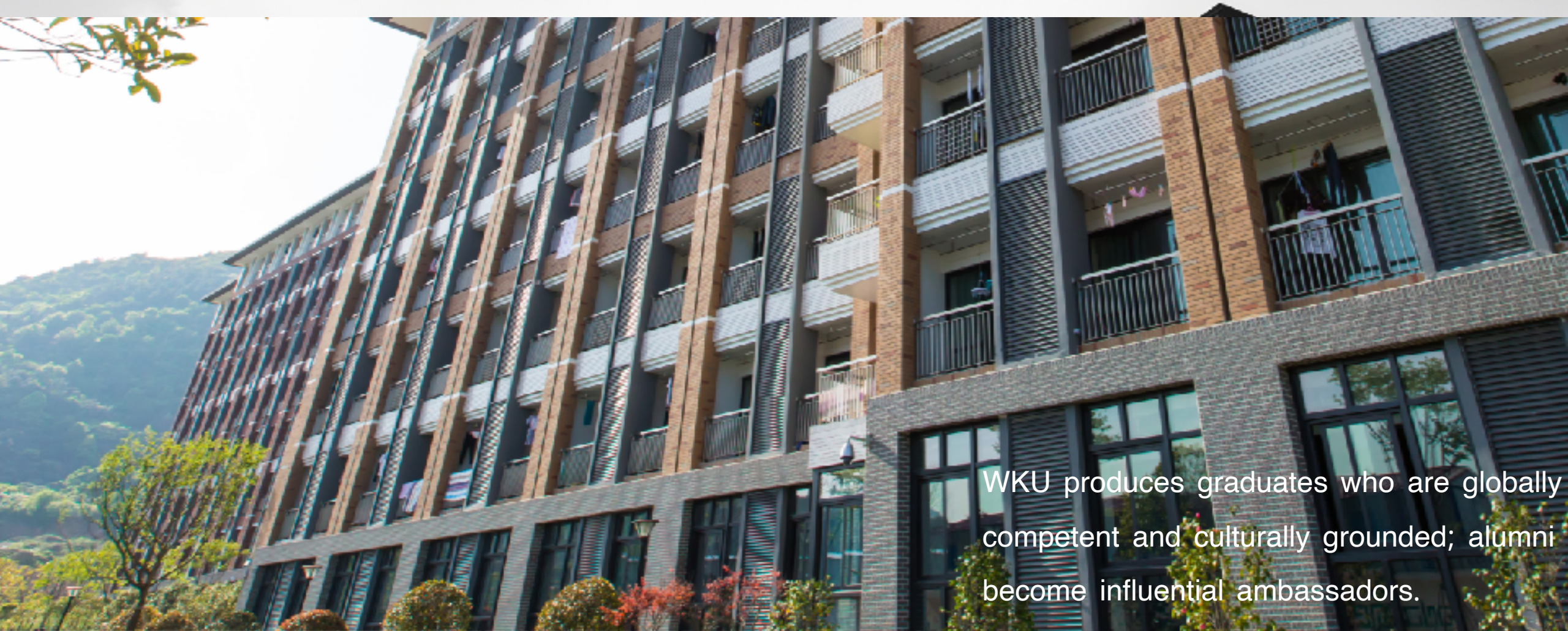
A Structured Path to Cross-Cultural
Competence: Self-Leadership as the
Foundation for the Honors "英才班" Brand





/ 04 Institutional Impact

Building a Legacy of Influential Alumni



WKU produces graduates who are globally competent and culturally grounded; alumni become influential ambassadors.



WKU Honors Program

To Close

The Honors Leadership Development Curriculum does not just teach students how to lead—it teaches them how to lead **authentically in both Chinese and global contexts**.

This is the distinctive capability that will set WKU Honors graduates apart and transform them into the influential alumni you envision.



“培养具有全球视野的中国领袖，成就未来的影响力人物”

THANKS



温州肯恩大学
WENZHOUCHEAN UNIVERSITY