Founded in 1855, Kean University is one of the biggest public comprehensive universities in New Jersey with a large array of professionally accredited programs. It is located just 32 km from New York City.
The Ministry of Education of the People’s Republic of China officially approved the establishment of Wenzhou-Kean University on March 31, 2014. It is a Chinese-American cooperative university situated in Wenzhou — a vibrant city known for its world-wide entrepreneurship and pioneering spirit.
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Welcome Letter

From the President

Dear Wenzhou-Kean Student,

Welcome! Congratulations on being a part of this groundbreaking initiative, which will provide you and your fellow students with a truly global, world-class education.

I am delighted you have selected Wenzhou-Kean and I know you will excel in all you do. Many exciting and challenging opportunities await you; be sure you take advantage of all this unique partnership has to offer.

Together, Kean University and China are creating a comprehensive campus experience for Wenzhou-Kean students — one that will distinguish each of you in today’s global economy. Our university is a reflection of all we strive for: a deep commitment to intellectual achievement, excellence in teaching, and profound scholarship and research.

As the next generation of leaders in our society, you will confront a myriad of challenges that are reshaping the planet we share. Technology continues to revolutionize communication; economies grow more international; environmental challenges influence how we live; and, advances in health care extend our lives by decades.

Our Wenzhou-Kean initiative, I believe, will provide all of you with the resources you need to respond to these challenges and others. Our commitment to providing a thoughtful and nurturing learning environment, combined with the diversity of our University community, will no doubt make it possible for each one of you to achieve your goals in higher education.

Once again, I wish you the best as you embark on this transformative journey. We welcome and respect your ideas, your questions and your values; and, we promise you an enriching experience at Wenzhou-Kean. We are excited to welcome you to our community, and we will work hard to ensure you succeed in all you do.

Best Regards,

Dawood Farahi, Ph.D.
President
Kean University
START HERE
GO ANYWHERE
THE CITY OF WENZHOU

A well-developed private business sector.


Wenzhounese-The pride of the City. 'Dare to be first in the world.'

The city of Overseas Chinese. 680,000 Overseas Chinese. In 131 countries or regions around the world. Successful in politics, business and science and technology.

Known as the land of fish and rice. Moderate climate, Rich soil, Numerous rivers and lakes, abundant marine resources.

Located in the southeast part of China.

A beautiful coastal city, wonderful landscapes with rugged mountains and tranquil waters.

Scenic area-2,279 square kilometers, about 20% of the city’s land.

One of the most vibrant cities in the world & one of the ‘Top-Ten Business Vibrant Cities’ in China. - Innovation on Market mechanism, Enterprise system reform, Financial system reform.
The National Park of China //
- Yandang Mountain
- Nanxi River
- Baizhangji Waterfall-Feiyun Lake

National Nature Reserves //
- Wuyanling Mountain
- Nanji Island

Provincial Scenic Areas //
- Xianyan Peak
- Yaoxi Rivulet
- Zeya Scenic Area
- BinhaiYucang Mountain
- Dongtou Islands
- Zhailiao Stream
- Baizhang Waterfall

Municipal Scenic Areas //
- Chashan Moutain
- Min Gang Ridge
- Tianzhusi Temple

Distance to Wenzhou //
- Shanghai 🚄 High Speed Train 3 hours
  ✈️ Flight 1 hour
- Hangzhou 🚄 High Speed Train 2.5hours
  ✈️ Flight 1 hour
- Taiwan ✈️ Flight 1 hour
- Hong Kong ✈️ Flight 2 hours
- Guangzhou ✈️ Flight 2 hours
ABOUT
WENZHOU-KEAN UNIVERSITY

CHINESE-AMERICAN
Joint University

4 Colleges, 12 Science or Art Programs, 3 Design programs.

SMALL CLASS

CURRENT STUDENTS
2400+

100% major courses are from Kean University, U.S.;
100% faculty for the majors are recruited globally.

90% faculty for the major course have Doctor’s degree.

STUDENTS
from 14

Countries/Regions

LABORATORIES
Bloomberg Lab, Computer lab,
Biology Lab, Chemistry Lab,
Physics Lab, Design Lab,
English Language Lab.

EXCHANGE PROGRAM
TO U.S.
Students can apply to study in Kean U.S. between the 1st
semester of the second year and the 1st semester of the Last year.
* NO LANGUAGE REQUIREMENT.
* SAME TUITION STANDARD AS THE STUDENTS FROM NJ U.S.
* SAME DEGREES RECEIVED.

LANGUAGE

ENGLISH

DEGREE
1+1=2

Bachelor’s Degree from Wenzhou-Kean University,
Bachelor’s Degree from Kean University.

ACADEMIC SUPPORT
Pre-University Intensive English Program,
English Language Center,
Academic Support Service Center.

Research Fund
• 60 Million RMB+.
• Research Paper Published: 130+.
• Research Program: 100+.
• International Academic Conference Participated: 100+.
WKU organizes various academic research activities, supports the implementation of various scientific research projects, strengthens research cooperation with government, institutes, enterprises, etc., and promotes commercialization of research findings as well as the service to local economic and social development. Up to now, WKU has invested more than 60 million yuan in research development. Faculty have published more than 140 papers in international academic journals including SCI, SSCI, AHCI, etc., and carried out or are carrying out more than 100 scientific research projects, including 2 national and 9 provincial projects. Besides, WKU has established scientific research partnerships with leading universities, such as the University of California, Davis and the Hong Kong Polytechnic University, etc.

**National Natural Science Foundation of China**

- Mechanism of an novel and efficient in-trans drug carrier K16ApoE across the blood-brain barrier.
- Towards a highly tailored indoor horticulture: A functional genomics guided phenotypic approach.

**Natural Science Foundation of Zhejiang, China**

- Crossing the blood-brain barrier: the mechanism and application of a novel and effective peptide-mediated drug delivery system in central nervous system leukemia.
- Towards a highly tailored indoor horticulture: A functional genomics guided phenotypic approach.

**Scientific Research Cooperation Platform**

- Zhejiang-Kean Institute of Innovation, Creativity and Entrepreneurship.
- Wenzhou Industry Research Base.
- Strategic Cooperation Platform between Wenzhou Economic and Technological Development Zone and Wenzhou-Kean University.
- WKU Autism Research Center.
- Wenzhou-Kean University Public Architecture and Design Research Institute.
- Wenzhou-Kean University Center for Social Enterprise and Charity.
- Wenzhou-Kean University Creative City Research Center.
- Institute of Asia Industry Competitiveness.
Most of WKU’s graduates choose to further study in Top graduate schools globally.

- About 90.84% of graduates take master’s program or work directly.
- About 61.7% of graduates take master’s program.
- About 58.57% of graduates who study further get into Top 100 graduate schools globally.
- About 39.14% of graduates who study further get into Top 50 graduate schools globally.

**GRADUATE SCHOOLS**

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<td>Northwestern University</td>
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<td>Hong Kong University of Science and Technology</td>
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<td>Boston University</td>
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<td>Washington University in St. Louis</td>
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<td>Purdue University</td>
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<td>Parsons School of Design at The New School</td>
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<td>Pratt Institute</td>
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Gradsuates are employed by companies listed in Fortune Global 500 or Fortune China 500, outstanding companies globally, government agencies, financial institutes, and other enterprises.

### EMPLOYMENT

#### FINANCE
- Industrial And Commercial Bank Of China
- Agricultural Bank Of China
- Bank of China
- China Construction Bank
- Bank of Communications
- Bank of Ningbo
- Shanghai Pudong Development Bank
- Postal Savings Bank of China
- Shanghai Securities Co., Ltd.
- China Securities Co., Ltd.
- Huafu Securities
- Ningbo Oriental Financing

#### CIVIL SERVANTS & PUBLIC INSTITUTION
- The People’s Bank Of China
- Shanghai Municipal Finance Bureau
- Shanghai Municipal Market Supervision Bureau
- Ningbo Municipal office, State Administration of Taxation
- Zhoushan Municipal office, State Administration of Taxation
- Yuyao Municipal bureau of Local Taxation
- Media office of Keqiao District Public Security Bureau
- Wenzhou Municipal Lucheng district office, State Administration of Taxation
- University of Nottingham Ningbo China
- Zhejiang Gongshang University
- Westlake University

#### ACCOUNTING FIRMS
- Ernst & Young
- Deloitte & Touche
- KPMG
- PricewaterhouseCoopers
- HPTJCPA
- Grant Thornton
- ZhongHui Certified Public Accountants Co., Ltd.
- Fanglian Accounting Firm
- Mingda Accounting Firm
- Jonten Certified Public Accountants
- Zhejiang Zhicheng Certified Accountants

#### OTHER ORGANIZATIONS
- HUAWEI TECHNOLOGIES CO., LTD.
- Oracle
- SWAROVSKI
- Infosys Digital
- Unisplendour Digital (Suzhou) Group Co., Ltd
- Nippon Paint
- Faurecia Group
- Chailease International Finance Corp.
- Zhejiang Supor Co., Ltd.
- State Street Corp.
- YTO Express (Logistics) Co., Ltd.
- Tata Group
- Ningbo AUX Air-condition Co., Ltd.
- Dell group
- Hangzhou Communications investment Group CO., Ltd.
ADVANTAGES OF OUR GRADUATES APPLYING FOR GRADUATE SCHOOLS:

1. Dual degree offered by Kean University and Wenzhou-Kean University
2. The Degree is certificated by the U.S. Middle States Commission on Higher Education.
4. Small-class, in-class discussions, Critical thinking.

ADVANTAGES FOR CAREER DEVELOPMENT:

1. 2 large job fairs & lots of career seminars.
2. Entrepreneurial supports service by entrepreneurial consultation.
3. Employment cooperation between WKU and external enterprises (25 partner enterprises).
4. One-to-one career consultation service.
SCHOLARSHIPS AND GRANTS

**SCHOLARSHIPS**

- **Freshmen Students Scholarship**
  - First Class: Tuition in the first academic year.
  - Second Class: 50% of the tuition in the first academic year.
  - **Deadline**: Nov. 15th for spring semester; May. 15th for fall semester.
  - Note: Please submit the required application documents before the deadline. It takes 1 month after the deadline to process your application for the scholarship.

- **Dean’s Scholarship**
  - First Class: 10,000RMB
  - Second Class: 5,000RMB
  - Third Class: 2,000RMB
  - Research and Innovation, Academic Contest: 3,000RMB (Open to individual and group)

- **Leadership or Public Services Scholarship**
  - Leadership Scholarship: 3,000RMB
  - Public Services Scholarship: 3,000RMB (Open to individual and group)

- **Culture, Sports or Arts Scholarship**
  - Culture, Sports or Arts Scholarship: 3,000RMB (Open to individual and group)

**GRANTS**

Grants are available to students facing special circumstances such as serious long-term illness.

**Notes**: International students are eligible for the above scholarships. For details on eligibility and application, please contact Scholarship and Grant office.


**WORK-STUDY PROGRAM**

WKU has a Work-Study Program designed to encourage students to participate in university work. It is an opportunity to gain working experience and if selected, to receive a small payment.
ACADEMIC PROGRAMS

COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
B.S. GLOBAL BUSINESS
B.S. ACCOUNTING
B.S. FINANCE
B.S. MARKETING
B.S. MANAGEMENT (Supply Chain and Information Management Option)

COLLEGE OF SCIENCE AND TECHNOLOGY
B.S. COMPUTER SCIENCE
B.A. MATHEMATICAL SCIENCES (Data Analytics Option)
B.S. BIOLOGY (Cell And Molecular Biology Option)

COLLEGE OF ARCHITECTURE AND DESIGN
B.A. ARCHITECTURAL STUDIES
B.I.D. INDUSTRIAL DESIGN
B.F.A. GRAPHIC DESIGN
B.F.A. INTERIOR DESIGN

COLLEGE OF LIBERAL ARTS
B.A. COMMUNICATION
B.A. ENGLISH
B.A. PSYCHOLOGY
The mission of B.S. Global Business is to provide a world-class education to demographically, economically, and culturally diverse students who are motivated to become the next generation of successful, socially-responsible global leaders, innovators, and entrepreneurs. We offer students a demanding and dynamic program of excellence taught by expert and caring faculty with exposure to best global business practices. In 2017, B.S. Global Business Program was included in the “13th Five-Year characteristic academic program of Zhejiang colleges and universities. Meanwhile, Global Business is an advantage major at Kean university US.

B.S. Global Business contributes to a prosperous, diverse and dynamic world. Students earning a global business degree are prepared to tackle the complex international marketplace, working for global and international companies, mid-size companies and entrepreneurial enterprises with global reach. We provide a real-world, high-impact education that gives students the tools they will need in the workforce of today, and tomorrow. Global business students benefit from prestigious multinational business connections, overseas internships and an accessible and exceptional faculty. Students graduate with the real-world professional skills and an understanding of international trade that employers around the globe demand.

Global Practicum provides student consulting teams with uniquely immersive professional opportunities as they put their business skills to the test against real world challenges. Students will also be trained by the simulation team before participating in the practical project, it not only provides students with the most professional training programs in the future international business direction, but also establish science and environmental concept to cultivate students’ awareness of the sustainable development strategy of the environment.

Knowledge and Skills //

B.S. in Global Business major involves the study of foreign exchange management, international capital markets, the international treasury functions, the European monetary systems, Development Banks and the Emerging Capital markets. Successfully managing such global interdependence depends on cultural sensitivity as well as, competence in formulating and implementing global strategy within the multi-faceted interplay among the home-country and host-countries' management values and practices. Global Business Practicum offers students hands-on business experience in an international setting. Emphasis is upon learning while working in a cross-cultural team to solve and develop actionable recommendations for a business problem posed by a client firm. Students may begin work as virtual teams before traveling to the host country complete the project.

Career Prospects //

Studying Global Business not only helps you understand business on a global scale but develops your skills of flexibility, problem-solving ability, commercial awareness and communication, all highly valued by employers. Our graduates advance their careers in Fortune Global 500 companies. Over half of our graduate continue to graduate schools around the world.

Major (Core) Required Courses //

- International Management
- International Business and Trade
- International Marketing
- Global Business Practicum
- Sustainable Global Business & Technology
- Innovation and Entrepreneurship
- Organizational Behavior
B.S. ACCOUNTING

Accounting is the systematic study of preparation of standard financial statements, analysis of company operation mechanism, usage of quantitative analysis and modern technology to solve financial problems, how an organization records financial transactions and analyzes and communicates the results of such transactions. It teaches students international accounting knowledge and experience in strict accordance with international accounting standards, and develop students’ international accounting literacy studies. The standard accounting financial statements and seeks to analyze the entity’s operating results and discusses ways in which various users can utilize accounting information. The program looks to both the business and none-profit sectors of the community. The B.S. in Accounting Program will prepare students for various positions in accounting. Graduates of this program are eligible to sit in for the American CPA examination, once 150 college credit hours earned. The program is CPA Australia accredited as well.

Knowledge and Skills //

The accounting major involves research on management accounting systems and management functions, providing financial accounting for governments, schools, hospitals, and other non-profit organizations, and the students should be familiar with all types of commercial fraud cases, including occupational fraud and non-professional fraud. At the same time, the electronic information method is applied to the design and operation of the accounting system to guide students to apply to accounting and other related business processes. The program also develops students’ skills in preparing financial statements, including analysis of liability reports, shareholder equity and investments.

Career Prospects //

Accounting major is one of the most popular business majors in our university. It provides students with professional learning and skills training. With the accounting qualification certificate, our graduates are highly recognized in business community and government entities. Students acquire the professional and comprehensive abilities to qualify for various roles in the accounting profession. In addition, CPA Australia certification also helps students to stand out during job hunting and employment, and gain promotion and more opportunities for job selection.

Our graduates are employed in various fields in accounting and finance. The majority of our graduates continue to pursue graduate degrees overseas.

Major (Core) Required Courses //

- Principles of Accounting
- Cost Accounting
- Intermediate Accounting
- Auditing
- Federal Income Taxes
- Business Law
- International Accounting
- Advanced Accounting
- Computerized Accounting Systems
- Accounting or Finance Electives
B.S. in Finance is listed as the First-Class Discipline construction project of Zhejiang province in 2015. The major aims to guide students to explore the financial system, international financial market structure and market operation mechanism, etc., and develop basic theoretical knowledge and skills in economics and international finance. It trains students to master qualitative and quantitative analysis methods, be familiar with Chinese and international trade policies and regulations, and develop global version, analytical ability and novation. Professionally trained students will gain insight into the management patterns associated with contemporary economic trends, innovation, markets, media, science and technology, and globalization. Students are fully prepared for the competitive international jobs and competent in sectors of economics, finance, management, law and public institutions.

Knowledge and Skills //

The Finance major contains areas of international finance, applied finance, mathematical finance, etc., especially pays attention to combining theory with reality and comprehensive study of institutions and markets. The major guides students to conduct basic research in the fields of economics and quantification, including financial management, investment analysis and securities management, financial derivatives, international financial products/markets, project management, etc. and enables students to master capabilities of modern economic analysis, forecasting, planning and economic management.

The Finance major is equipped with Bloomberg Labs, and part of the financial core curriculum includes laboratory teaching. Thanks to combination of teaching with Bloomberg terminals, students will get timely international financial information, fully grasp the operations skills of Bloomberg terminals, and have practical experience in data collection and tool analysis. Thus students possess competitive advantage over other students who have not yet had access to Bloomberg terminal after graduation.

Career Prospects //

The financial industry is still acknowledged of high-paying over the world. Meanwhile, compound financial professionals of global vision and international experience are in urgent need due to Chinese domestic and regional financial reform. Students of WKU can apply exchange study to Kean University in the United States, which is conducive to develop the global vision, enhance the experience of study and internship. Kean University has maintained a good relationship with many financial institutions in New York, thanks to its proximity to New York city (30-minutes’ drive from Manhattan financial center). Through the relationship between teachers and the financial industry, Kean University strengthens the special advantages of combining professional teaching with practical practice, and provides WKU students with overseas internships of well-known financial institutions.

Information of employment: financial firms (banks/funds/securities firm/futures companies/financial lease companies/assets management companies), government agencies, institutions, and self-employment.

Major (Core) Required Courses //

Corporate Finance
International Business Finance
Derivatives
Investments and Portfolio Management
Financial Institutions & Markets
Capital Budgeting Management
Principles and Practices of Asset Valuation
Working Capital Management
Marketing focuses on understanding, targeting and satisfying consumer markets on a global scale by offering superior value, innovation, and relationships. Students learn how to benefit from local, national and global market opportunities and trends through the conception and implementation of well-differentiated marketing tactics and strategies. The marketing major emphasizes the knowledge, skills, and concepts necessary for effective performance in the various functional areas of marketing (such as advertising, product development, marketing research, distribution). The field integrates economics, sociology, psychology, and statistics to develop marketing systems and processes. The marketing electives offer an opportunity for students to choose areas of more specialized knowledge according to their interests and career goals.

Considering market conditions, we offer exchanges between faculty and students such as marketing analysis and discussion, market simulation experiments, market management and research experiments. Our school has introduced the mature professional curriculum system of Kean University, USA, and integrates it with the Chinese professional courses to absorb the latest ideas from domestic and foreign counterparts. Students will gain an in-depth understanding of management models, entrepreneurship, consumer markets, media, technology and globalization processes related to contemporary economic trends, and will be able to work in multinational corporations, foreign companies, government agencies or other non-profit organizations.

We actively connect with off-campus entrepreneurs as students’ mentors, and launch an innovation and entrepreneurship competition. For example, in the “Shark Pool” business plan competition held in our school, the “social dog” cafe team and the “Page” campus souvenir team that become champions can register and operate related businesses in the designated area of the campus to serve the teachers and students of the whole school. The Business Skills Committee, which is composed of professional business teachers, also uses their own network resources to find the possibility of practical practice for students.

B.S. in Marketing provides students with a wide range of employment opportunities in a wide range of business areas, such as brand management, advertising, public relations, marketing communications, media, market research, retail and logistics, international trade and marketing, sales management, customer relations, e-commerce, social media, sports and entertainment, leisure, hospitality and tourism, project planning, consulting, corporate investment and non-profit organizations.

This program is designed to develop students’ ability to apply professional skills, problem solving skills, business awareness and communication skills. The graduates are qualified for a variety of roles in marketing, such as advertising, brand management, marketing and public relations, business intelligence, online marketing, sales and project planning, and product management. Graduates are also qualified for senior positions in other business sectors, such as business consultants, operations managers, and management trainee, purchaser, etc.

Graduates can also continue their studies in corporate management major.
B.S. in Management develops students’ technical, interpersonal, conceptual, and strategic skills and is committed to empowering students to manage local, national, and international programs, companies, and non-profit organizations. Emphasis is placed on enabling students to develop critical thinking, communication and information technology in a diverse global business environment with the ability to make effective decisions.

This program focuses on developing skills required to manage the operations of a business in local, national, and global organizations by applying technical, human, conceptual, and strategic skills. It emphasizes the development of problem-solving, critical thinking, communication and information technology skills essential for effective decisions making in a diverse global business environment. These encompass strategic decisions as well as operational decisions. The management programs empower students to pursue career opportunities in a broad range of fields including, administration, human resource management, international trade and business, information systems, financial management, purchasing, supply chain management and logistics, labor relations, production management, hospitality industry, medical and health services managers, property and construction management, real estate management, business analysis and consulting, entrepreneurial ventures, small business management, health-care management, educational leadership and non-profit/institutional administration, as well as for further study at the graduate level.

Career Prospects //
Supply Chain & Information Management Option focusing on international supply chain management, global logistics and transportation, employment direction for enterprise supply chain, transportation industry, etc.; Entrepreneurship management direction, focusing on venture financing, entrepreneurship management, employment direction for self-employment, SME management, family business to undertake management.

Major (Core) Required Courses //
Supply Chain Sourcing & Procurement Management
Advanced MIS
Introduction to Supply Chain Management
Logistics & Transportation
Commercial Development of the Internet
Business to Business (B2B)
Introduction to Total Quality Management
Warehousing and Material Management
B.S. COMPUTER SCIENCE

Computer Science Program is to prepare students to think critically and creatively to succeed in implementation of computer-based solutions to adapt to the changing technological and social environments in a global economy.

This program, which emphasizes English as the medium of instruction and the cross-disciplinary study, provides students with both theoretical and practical knowledge and skills, in preparation for their future career.

With an emphasis on research experience and industry internships, we offer small class sizes and an ideal faculty-student ratio for focused education. Students enjoy dedicated faculty and an immersive learning environment for knowledge building and research. The program at Wenzhou is indispensable from the Kean Union campus. Huge possible opportunities of learning, researching, practicing and working are bridged between here and New Jersey.

For students who want to pursue higher degrees, we provide opportunities for multidisciplinary research projects, including computational emotions and neuro-marketing, gamification in business and education, privacy and security in social media, artificial intelligence, human computer interaction, sentiment analysis and data mining, etc.

Career Prospects //
The Computer Science program prepares technically oriented professionals for leadership and management positions in business, education, and government or graduate studies. With your participation in technology and research related opportunities within this program, you will fulfill your goal of entering and advancing in technical and managerial positions at all levels in the computing and information technology fields.

Major (Core) Required Courses //
- Data Structures
- Analysis of Algorithms
- Principles of Networking
- Computer Architecture
- Computer Operating Systems
- Object Oriented Analysis & Design
- Computer Organization & Programming
The Mathematical Sciences program is designed to fulfill several objectives: to develop mathematical reasoning through problem solving; to investigate the mathematical theory that facilitates an understanding of mathematical applications; to provide a background for careers in applied mathematics and computer science or teaching of secondary school mathematics; to prepare for graduate studies in the mathematical sciences. These are achieved, with departmental advisement, through the appropriate selection of electives.

Career Prospects //
The Data Analytics option in Mathematical Sciences program will prepare future Data Scientists to meet the demands of data driven industries, governmental agencies and the labor market in financial sectors, health industry, social media and education. It also will provide a foundation for further graduate study and research.

Knowledge and Skills //
• Mastering the fundamentals of data analytics and the data science connections.
• Developing competency in R programming.
• Learning how to collect the resources required for a data science project.
• Applying predictive analytics techniques to use unstructured enterprise information and data to drive a better client experience and to leverage new data types: sentiment data, clickstream data, video, images and text data.
• Using data mining practices and machine learning technology tools on data sets from a variety of domains, including the Web, social networks, media, and smart cities.
• Applying visualization principles to clarify ideas, enhance understanding and help decision making.

Major (Core) Required Courses //
Probability and Math Statistics
Big Data Computing
Applied Statistics
Foundations of Data Analysis
Big Data Visualization
Statistical Data Mining
Big Data Statistical Analysis
Big Data Techniques
Regression Analysis
The WKU biological sciences program will prepare students to become scientists with a global perspective, and international quality research capabilities. The biology program is committed to developing students with a solid theoretical knowledge of biological sciences; cultivating students' biological research and analytical thinking abilities; providing advanced scientific instrument skills; and experimental design and implementation abilities.

The biology program is designed to develop a deep understanding of how the application of biological sciences is critical to the long-term economic, cultural and social development of global communities through advanced research and management experience. This program will use cutting edge educational techniques to develop future leaders of global science and technology programs who have a unique understanding of biological sciences coupled with the ability to develop innovative solutions in biology, medicine, pharmacology and technology.

Graduates of this program will be well prepared to pursue advanced degrees at top universities around the world, join research and technology firms that are developing state of the art technologies and products or to enter governmental agencies to develop technical solutions to our most challenging problems.

**Knowledge and Skills //**

- The students will have an excellent command of technical and social English. They will also develop strong interpersonal and group communication skills. With their existing capabilities in Mandarin, they will be positioned to work or study in any international environment.
- Graduates will have the ability to take theoretical concepts and apply them to the real world. The Biology program will provide a solid theoretical knowledge of biology, chemistry and physics coupled with applied research and analytical capabilities. With this background, graduates of this program will be expected to be able to employ theoretical concepts and develop applied methodologies for research and practical applications. We expect our graduates to be able to utilize these abilities to work at the frontiers of the biological sciences.
- Students will have developed excellent biological experimental skills, including developing and conducting innovative research.
- WKU Biology Program graduates are expected to have the skills necessary to be able to work in a wide array of professional biology related fields including education, research and development, management and applied biotechnology, molecular biology, biomedical research and microbiology.

**Career Prospects //**

Graduates from the WKU biology program will develop a deep core knowledge base in biology, chemistry and physics. By preparing our students with the skills necessary for advanced degrees or biology related careers, combined with excellent English speaking skills and an international perspective, our graduates will be well prepared for a variety of educational and career paths. Fields such as genetic engineering, pharmacology/drug development, biomedical engineering are rapidly developing nationally and internationally. These fields offer qualified applicants high paying and challenging positions. With the background developed in the WKU Biology program, our graduates can establish careers in international biotechnology, biomedical or microbiological research and technology companies, higher education and government organizations as well as many other biology related enterprises.

**B.S. BIOLOGY**

**Cell And Molecular Biology Option**

<table>
<thead>
<tr>
<th>Major (Core) Required Courses //</th>
<th>General Biology</th>
<th>Genetics</th>
<th>Microbiology</th>
<th>Genetics</th>
<th>Essentials of Biochemistry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immunology</td>
<td>General Chemistry</td>
<td>Organic Chemistry</td>
<td>General Physics</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Communication majors learn to create and deliver messages that inform, persuade and mobilize people in the world around them. Developing the art of effective visual, oral and written communication is key to professional success. At Wenzhou-Kean University, our communication majors learn from the best — established and award-winning scholars, journalists, filmmakers, writers and public relations professionals. Students prepare for the real world by writing and reporting for WKU’s student magazine and producing content for our radio station. In an age of global communication, creating effective messages with a variety of technologies is taught, and the Communication Department helps secure meaningful internships to prepare students to succeed in next steps in their careers.

Knowledge and Skills //

- Sharpen your skills in team and organization building, leadership, listening, public speaking, multicultural communication, and conflict resolution.
- Create, produce and edit new content for print, television, radio and social media.
- Understand best practices for communicating through a variety of channels.
- Study communication theory and media ethics.
- Examine emerging media markets and trends.
- Acquire business relationships acumen and advocacy skills.
- Develop meaningful connections in various industries and establish your professional network.

Career Prospects //

A student who graduates with a Communication degree can work in party and governmental organizations, small enterprises and large business institutions, as well as nonprofit organizations and other public services. Communication majors are professionals engaged in international, cross-cultural and cross-professional public relations coordination and public information dissemination. A Communication professional is a desirable employee, as they can solve problems and promote any type of organization effectively.

Major (Core) Required Courses //

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro to Journalism</td>
<td></td>
</tr>
<tr>
<td>Public Relations Writing</td>
<td></td>
</tr>
<tr>
<td>Comm &amp; Media Theory</td>
<td></td>
</tr>
<tr>
<td>Public Relations Cases</td>
<td></td>
</tr>
<tr>
<td>Public Relations Campaigns</td>
<td></td>
</tr>
</tbody>
</table>

Course Requirements
The B.A. in English: English in Global Settings is a highly flexible program of study that allows the student to use the generous number of electives to prepare for a variety of future directions, which could include graduate study (in linguistics, literature, communication, journalism, law, etc.), teaching foreign language, publishing, or any variety of positions in corporations and international organizations requiring advanced communication skills. All English majors complete six courses that form the Foundation Core, but then are able to begin customizing their program.

The School of English Studies at Wenzhou-Kean University is actively preparing students to join the ranks of teachers, writers, scholars and influencers who shape how people interpret ideas and actions in the world. The students of English at WKU are developing advanced English skills preparing them for success in a wide variety of professional careers. They are developing in-depth knowledge about aspects of language learning such as the structure and origin of the English language, genre analysis and its application in various disciplines, and the linguistic features of English. Further, they are building skills in the teaching and learning of English as a second language, translation and interpretation between English and Chinese, and practicing advanced writing skills integral to acquiring a degree as an English major.

Career Prospects //
The English in Global Settings B.A. is designed to provide a pathway to a number of career areas:
• Graduate study in English, law, journalism, international studies, business and related fields.
• Secondary school teaching.
• Communications-oriented employment in business, the arts, and the community.
• Translation and interpretation.

Internship Basement //
Peking University New Century School - Wenzhou

Major (Core) Required Courses //
Structure and Origins of English Language
Writing Process
Introduction to Linguistics
Cultural Rhetorics and Writing
Research in Language and Literature
Writing for Cyberspace

Knowledge and Skills //
• Develop the art of clear and persuasive writing.
• Study great works of literature and explore new cultures.
• Understand how to think critically about societal issues.
Psychology is the study of the mind and behavior. This discipline embraces all aspects of the human experience - from the functions of the brain to the actions of nations, from child development to care for the aged. In every conceivable setting, from scientific research centers to mental health care services, "the understanding of behavior" is the enterprise of psychologists. At Wenzhou-Kean University we offer the B.A. in Psychology, intended to initiate students into the scientific field of human and animal behavior and the research methods by which such behavior is investigated.

Knowledge and Skills //

In pursuing the B.A. in Psychology, students will develop research and measurement skills, knowledge of ethics, interpersonal skills and communication skills, in addition to an understanding of the developmental, and other processes that explain human behavior. Studying psychology will build on the skills developed for the preparation of organizational behavior, professionalism, consciousness, perception, understanding self and others, marriage and family. It will also afford students the opportunity to learn about their personality, what motivates them, and how people develop over the lifespan.

Career Prospects //

The person who majors in Psychology is generally prepared for a wide variety of roles, including mental health technician, research assistant, parent, teacher, human services provider, human resources administrator, statistical assistant, and graduate student in psychology or other professional areas. The skills and knowledge developed in the Psychology program are highly versatile. A degree in Psychology can help students stand out when applying for a competitive position, as well as help students get promoted into a management position.

Field Placement (Internship) //

In addition to a plethora of classes, the Psychology major also provides field placement (Internship). Currently, we offer internships at Suntree Counseling Center, located on WKU campus. We also teamed up with the Wenzhou Psychiatric Hospital to offer an internship to Psychology majors. The hospital provides students with the opportunity to work in a different department every week. For instance, one week the students may be working in the clinical department and then the forensic psychology department. We are in the process of looking to secure more field placements for Psychology majors. Our goal is to provide Psychology students with a well rounded education including internships in various forms.

Major (Core) Required Courses //

- Professional Psychology
- Psychological Statistics
- Tests and Measurements
- Experimental Psychology
- Seminar: Issues in Contemporary Psychology
B.A. ARCHITECTURAL STUDIES

The B.A. degree in Architectural Studies is a studio-oriented design program. Students focusing on Architecture will develop expertise in the creation of built structures and environments for public audiences. The curriculum includes a concentration in this design discipline and a broad foundation in the liberal arts, studio arts, and art history. Emphasis is placed upon creative problem-solving, design competence and technical skills. The program of study also develops skills in critical thinking, and oral and written communications. The design of meaningful buildings and places in major metropolitan areas will be a focus of the program.

Career Prospects //
Successful completion of B.A. in Architectural Studies enables graduates to become problem solvers that can manage the relationship between human and space properly with clients and government. Graduates are competent in the career of architecture design, landscape design, and environment design. Additionally, some graduate are also using their highly transferable skills in other design related disciplines, such as industrial design and costume design.

Knowledge and Skills //
- High English proficiency with strong skills in listening, speaking, reading, writing, and solid cultural knowledge.
- Deep understanding of architectural expertise and a comprehensive understanding of the professional knowledge and basic principles that constitute design, construction skills, structural mechanics, and architectural history.
- Familiar with international architectural cases and architecture regulations, and understand the design techniques of composite buildings and small independent buildings.
- Proficiency in the basic planning methods and development plans of cities and communities; can use different methods of research, analysis, and proposals to deal with different architectural design businesses.
- The ability to analyse and reconstruct by employing techniques such as manual models, digital technology, icon design, three-dimensional composition, which provide foundation for the international architectural design.
- The ability to effective communicate in English in the international architectural design business, strong verbal and written communication skills, interpersonal skills, organizational and managerial skills, critical thinking ability and teamwork spirit.

Teaching Process //
(1) Project-based design teaching mode
Ensuring the interaction and communication between each student and faculty the number of students per class is controlled at about 15. Therefore, it is better to develop students’ ability to work in teams and to independently discover problems. Carrying out teaching activities around the individual development of students, so that teaching activities will be reorganized in time and space, and to a certain extent, enhance the density, intensity and validity of faculty and students in classroom teaching. WKU offers Project-based design teaching mode, the classroom combined with the theory and practice of the inquiry teaching mode.

(2) Exchange learning
In the second academic year, students will have the opportunity to travel to the US to participate in practical activities; during summer of the third academic year, students will have the opportunity to travel to the US for internships. Faculty will conduct field visits all over the China and are invited to give seminars at art institute during each semester.

In addition, according to the requirements of Michael Graves College of the Kean University, the architecture program will host a “Thinking Creatively Conference” in spring semesters. Many national and global designers are invited to our school to provide lectures and workshops to engage student’s academic exchanges activities.

Major (Core) Required Courses //

<table>
<thead>
<tr>
<th>Studio</th>
<th>Structures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Architecture</td>
<td>Buildings Systems</td>
</tr>
<tr>
<td>Representation : Hand and Digital Skills</td>
<td>Ecology the Environment and the Ethics of Architecture</td>
</tr>
<tr>
<td>History: Urban and Landscape Forms</td>
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</tr>
</tbody>
</table>
Product designers combine form, function and aesthetics to develop objects and experiences used every day by people around the world.

The BID Product Design program provides a solid foundation in general design, visual arts and design history as well as extensive hands-on design experience to prepare students with the knowledge and skills needed to confidently shape the world through design.

With a focus on sustainable and social design as well as form development and functionality of the design concept, the program approaches product design from a human-centered, environmentally conscious perspective.

Product design students benefit from an active studio-based program that combines knowledge and skills with practical experience through networking opportunities, internships, part-time employment, and exciting professional events so they can confidently begin their careers as professional designers.

Career Prospects //
Successful completion of B.I.D. in Industrial Design enables graduates become versatile practitioners working with many sectors of business as well as with design institutions, and government. Graduates are competent in the career of product designer, product innovation engineer and design manager, etc. Additionally, some graduates are also using their highly transferable skills in other design related disciplines, such as graphic design and environment design.

Major (Core) Required Courses //
Industrial Design Fundamentals
Furniture Making
History of Industrial Design
Industrial Design Fundamentals
Model Design
Design Delineation
Industrial Design Studio
Portfolio for Industrial Design
**B.F.A. GRAPHIC DESIGN**

The BFA in Graphic Design is a professional degree that gives students the knowledge, skills, resources and support in concept, strategy, techniques, practices, and methods to insure their successful entry into and continuing success in these exciting fields.

The curriculum is designed to give undergraduates a competitive edge and a sound basis for professional achievement. After taking a foundation of visual arts courses in drawing, typography, art history, the fundamentals of design and technologies, students then pursue an area of specialization by taking courses in identity, branding, advertising design, web design, motion graphics, among other choices.

The program includes extensive studio and computer lab experience, presentations and reviews by professional designers and practical work experience for real clients through in-house internships in print and screen-based design.

Graphic Design is Zhejiang Provincial 13th Five-year Plan Distinctive Program. In addition, Graphic Design Program is fully accredited by the National Association of Schools of Art and Design (NASAD).

**Career Prospects //**

Successful completion of B.F.A. in Graphic Design enables graduates become versatile practitioners working with many sectors of business as well as with institutions, and government. Graduates are competent in the career of advertising design, website design, motion graphic design and package design. Additionally, some graduates are also using their highly transferable skills in other design related disciplines, such as industrial design and environment design.

**Our Mission //**

The program aims to inform the public about the critical contribution that designers make in changing the world and to this end we are also dedicated to reaching out to the wider community through programs of public information and service.

With a broad foundation in liberal arts (GE), a core foundation in the basics of design elements and principles, a thorough grounding in design concepts, artistry, craft, and technologies, followed by a concentration in selected area of design, our design programs offer students intensive theory and practice and an integrated curriculum to provide them with the tools they need to help shape the future of human lives.

The Graphic Design program has a focus on critical and creative thinking, aesthetic awareness, effective use of technology, awareness of sustainability relative to the profession, diversity and social sensitivity, ethical professional practices, career opportunity, and global perspectives.

**Major (Core) Required Courses //**

- Studio Skill
- Typography
- Understanding Images
- Concept to Print
- Motion Graphic
- Expressive Imaging
- Branding Strategies
- Mobile Design
- Critical Perspectives in Design
A multi-faceted profession, interior design shapes and creates the spaces and places where people live, work, gather, play and learn.

For the B.F.A. Interior Design program, students develop creative and technical solutions to achieve a built interior environment that enhances quality of life, contributes to culture and brings artful living into everyday life. In a rapidly changing, highly technological world, interior design students will learn to protect the health, safety and well-being of society by solving modern, complex problems with innovative and cutting-edge lifestyle approaches and applications.

Students will create designs that adhere to code and regulatory requirements and conform to the principles of environmental sustainability as well as explore creative solutions. The interior design process includes research, analysis, and integration of knowledge to reflect a client’s taste and sensibility while fulfilling project goals.

The curriculum includes a liberal arts and visual design foundation, art and design history, and design theory. It builds on major courses in the broad fundamentals of interior design with advanced courses in studio that explore many sectors of design for the built environment.

Students in the B.F.A. Interior Design program get practical experience through internships, extracurricular research projects, and collaborations with public and nonprofit partners so they can then confidently begin their careers as professional designers.

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**Career Prospects //**

Successful completion of B.F.A. Interior Design enables graduates become versatile practitioners working with many sectors of business as well as with design institutions, and government. Graduates are competent in the career of environment designer, landscape designer, interior designer, space planner, etc. Additionally, some graduates are also using their highly transferable skills in other design related disciplines, such as graphic design and product design.

**Major (Core) Required Courses //**

- Intro to Interior Design
- Drafting for Interiors
- Architectural Drawing & Rendering
- Architectural Lighting Design
- Building Const. & Methods
- Interior Design Studio
- Design + Built Environment
- Business Practices
GLOBAL PRACTICUM OPPORTUNITIES FOR THE SCHOOL OF DESIGN

The Michael Graves College at Union campus of Kean University USA is the great base of our program that is literally only 30 minutes from one of the world’s leading design centers-New York City. A wealth of educational experiences both in and out of the classroom at Wenzhou and Union campus during your four-year study bridge the experience.

Students in the program are encouraged to pursue internships and part-time employment in the field, to participate in events and to meet design professionals during seminars, portfolio reviews, and other special events, including the world-class Thinking Creatively Conference, Let’s Charrette, Field trips, Travel learn to Europe, etc. This program also concludes with a course in which students create professional portfolios enabling them to competently and confidently enter the job market.
CAMPUS FACILITIES

Building of CBPM
General Education Hall
Classroom
Bloomberg Lab
iMac Lab
Physics Laboratory
Classroom for Graphic Design
Study Lounge
Dining Hall
Residence Hall
Residence Hall
Living room
Indoor Sports Center
Gym
Souvenir Bookstore
WKUers are invited to join the Peace Summit of Emerging Leaders with the topic “Together for Peace”.

WKU student volunteers are selected to teach in Primary schools.

Grass, Electronic Music, Formal, and model provide a stage to students.
Faculty, staffs of outstanding visitors provide speech in Residence Hall.

WKUers share special experiences in the sessions.

Step out of your room and join the games with your roommates.

Provide different culture activities to students.
On behalf of the College of Science and Technology’s students, faculty and staff, I would like to welcome you. There are many opportunities for students to become involved in research. Let WKU help you achieve the dream you have always had whether it is becoming a biology research scientist, a game designer, a biostatistician, or theoretical mathematician, let your heart’s desire become reality. Together we will work together to achieve your dream. Become a WKU student and succeed in the world of tomorrow. It will be a decision you will never regret.

Larry Clifford Brown
Dean, COLLEGE OF SCIENCE AND TECHNOLOGY

You are here for a reason. Many applied for WKU but few were accepted. You are here because you are better. This is your opportunity. We, the faculty, administrators, and staff, are here connecting students and transforming lives. That is the commitment we made for you.

CAO JIANG
Dean, COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
From the ancient world to the modern era, the Liberal Arts have served as the foundation of a western-style education. Through the study of these core subjects, you will develop critical thinking and analysis skills and strengthen your written and oral presentation abilities. A liberal arts education at WKU will prepare you to solve the problems and overcome the challenges of the 21st century.

We invite you to join us and work to make the designed world around us a better place. We are committed to improving the built environment by making exciting and meaningful buildings and designs. Our campus is already an example of exciting new projects, and our students and faculty are committed to making it even better for more people.
TUITION & FEES

Tuition Fee of the academic YEAR 2020-2021 //
RMB 65,000 Yuan (USD 9,300)/ Year;
RMB 68,000 Yuan (USD 9,700)/ Year for Design Programs.

HOUSING RATES //
RMB 7000 Yuan (USD 1,000)-RMB 14500 Yuan (USD 2,100) per Academic year, 1 academic year = 10 months.

Application Fee //
RMB 400 Yuan (USD 70).

Meal, Living Cost and Text Books //
Depends on the actual purchase expense.

Deposit //
RMB 5,000 Yuan (USD 790)
The Deposit is non-refundable. It will be deducted as the part of the Tuition Fee once students have arrived and registered at Wenzhou – Kean University.

Insurance //
RMB 800 Yuan (USD 130)/ Year.

Residence Permit //
RMB 800 Yuan (USD 130)/ 2 Years.

Physical Check //
RMB 365 Yuan (USD 65)/ 2 Years.

Note //
USD is approximate and subjects to currency exchange rates.
Residence Halls

Facilities //
• 24-hour Security
• 24-hour Hot Water and Electricity
• 24-hour Free Wired and Wireless Internet Access
• Community Kitchen

• Laundry Room Located within the Building
• Maintenance Free
• Gym, Table Tennis Room, Billiards Room, etc.
• Discussion Room and Meeting Room

Double Room with High Beds

Kitchen

Double Room with Low Beds

Living Room

Single Room

Laundry Room
ADMISSIONS DOCUMENTATION

* Completed Application
* A Photocopy of your current passport (photo page to be included);
* A passport size color photograph;
* Copies of all relevant transcripts;
* Official copy of University Entrance Exam report.
* Official transcript evaluation by a NACES approved evaluation service. The official copy of the evaluation should be mailed to Office of the Registrar of Kean University, if required;
* Personal essay (1-2 pages), in English, expressing your educational and professional career goals.

English Language Requirement for non-native English applicants //
TOEFL Minimum Score: Internet based: 80.
IELTS Minimum Score: 6.0.
Please note that the TOEFL/IELTS requirement is only waived if you are a native English speaker or have completed a college-level English Composition course in the U.S. with a grade of “C” or better or other similar qualification acceptable to WKU.
Please contact the Admissions Office if you do not have an equivalent score.

How to apply //
Please email scanned copies of the required documents to admissions@wku.edu.cn.

NOTE //
All of the materials should be in English.

REQUIREMENT FOR DESIGN PROGRAMS
Please register, select your major and provide portfolios on kean.slideroom.com.

PORTFOLIO //
Upload a minimum of 10 individual pieces of creative work and no more than 12. The best work should display personal creative thinking and skill in basic design and drawing. Select examples in a variety of media and subject matter.

The categories and criteria for evaluation are as follows //
* Visual Form: Effective Use of Visual Elements and Principles of Composition;
* Visualization: Effective Sketching and Drawing Skills;
* Technical: Effective Use of Traditional Art Media and/or Digital Media;
* Creativity: Unconventional and/or Unique Solutions and Conceptual Strength;
* Presentation: Variety and range in the selection of creative work;
* Professionalism: Maturity and Thoughtfulness of an Essay. You may include items created on your own or while in school.

Images (up to 5MB each), Video (up to 250MB each), Audio (up to 30MB each), PDFs (up to 10MB each), Models (Sketchfab) and Other Types (.website) (up to 10MB each). You may also link to media from YouTube, Vimeo and SoundCloud.
APPLICATION FORM 入学申请表

Please email scanned copies of the required documents to admissions@wku.edu.cn.

<table>
<thead>
<tr>
<th>Last/ Family Name/姓:</th>
<th>First/Given Name/名:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of Birth/出生日期</td>
<td>年/year 月/month 日/day</td>
</tr>
<tr>
<td>Place of Birth/出生地点</td>
<td>男/Male 女/Female</td>
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<tr>
<td>Passport No./护照号码</td>
<td>已婚/Married 未婚/Single</td>
</tr>
<tr>
<td>Nationality/国籍</td>
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<tr>
<td>Occupation/职业</td>
<td>Religion (Optional)/宗教信仰</td>
</tr>
<tr>
<td>Highest Academic Qualification Obtained/最后学历</td>
<td></td>
</tr>
<tr>
<td>Employer or Institution Affiliated/工作或学习单位</td>
<td></td>
</tr>
<tr>
<td>Correspondence Address/邮寄地址</td>
<td></td>
</tr>
<tr>
<td>Email Address/电子邮件</td>
<td></td>
</tr>
<tr>
<td>Cellphone No./移动通信</td>
<td>Telephone No./固定电话</td>
</tr>
</tbody>
</table>

Source of Funding/经济来源:
- Scholarship/奖学金
- Self-supporting/自费
- Other/其它 ________________________

Financial support will be provided by/经济担保人或机构:

MEDICAL CONDITIONS/医疗情况

Medicines I am allergic to:

Any medical conditions in which a physician in another country should be made aware of:

EDUCATIONAL BACKGROUND [Start with the most recent record]/学习经历（从最近的开始写）

<table>
<thead>
<tr>
<th>Name of Institution/毕业院校</th>
<th>Degree/学历</th>
<th>Date of attendance (from/to)/学习时间（年月-年月）</th>
</tr>
</thead>
</table>
**WORK EXPERIENCE**, if applicable (Start with the most recent record) / 工作经历，如有请从最近的开始写

<table>
<thead>
<tr>
<th>Organization</th>
<th>Position</th>
<th>Date of attendance (from/to)</th>
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</thead>
<tbody>
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</tbody>
</table>

**PROGRAM APPLYING FOR**, 专业志愿填报

<table>
<thead>
<tr>
<th>First Choice / 第一志愿</th>
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<tbody>
<tr>
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</table>

<table>
<thead>
<tr>
<th>Second Choice / 第二志愿</th>
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<tbody>
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</tbody>
</table>

- **B.S. Global Business,  国际商务**
- **B.A. Architectural Studies,  建筑学**
- **B.S. Accounting,  会计学（国际会计方向）**
- **B.F.A. Graphic Design,  视觉传达设计**
- **B.S. Finance,  金融学（国际金融方向）**
- **B.F.A. Interior Design, 环境设计**
- **B.S. Management (Supply Chain & Information Management Option),  管理学（国际供应链和信息管理方向）**
- **B.I.D. in Industrial Design,  产品设计**
- **B.S. Management (Supply Chain & Information Management Option),  管理学（国际供应链和信息管理方向）**
- **B.S. Computer Science,  计算机科学与技术**
- **B.S. Marketing,  市场营销（国际方向）**
- **B.S. Biology (Cell and Molecular Biology option),  生物科学（细胞与分子方向）**
- **B.A. English,  英语（国际应用方向）**
- **B.A. Psychology,  心理学**
- **B.A. Communication,  传播学**
- **B.A. Mathematical Sciences(Data Analytics Option), 数学与应用数学（数据分析方向）**

**SCORE in the SECONDARY SCHOOL**, 高中成绩

<table>
<thead>
<tr>
<th>TEST Name</th>
<th>SCORE</th>
<th>DATE OBTAINED</th>
</tr>
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<tbody>
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</tbody>
</table>

**ENGLISH LANGUAGE Score or Qualification**, 英语成绩

<table>
<thead>
<tr>
<th>TEST Name</th>
<th>SCORE</th>
<th>DATE OBTAINED</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

**SCORE OF UNIVERSITY ENTRANCE EXAM e.g. SAT/ACT,  升学考试成绩，如 SAT、ACT**

<table>
<thead>
<tr>
<th>EXAM Name</th>
<th>SCORE</th>
<th>DATE OBTAINED</th>
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<tbody>
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</tbody>
</table>

**HOW DID YOU LEARN ABOUT WENZHOU KEAN UNIVERSITY,  您如何得知温州肯恩大学?**

- Personal Recommendation  个人推荐
- Social Media - Please Specify  社交网络 - 请说明：
- Website - Please Specify  网站 - 请说明：
- Others - Please Specify  其它 - 请说明：

*Declaration: I hereby certify that all information supplied by me in this application is accurate and complete. I understand that any misrepresentation or omission of fact will constitute cause for nullification of my application prior to admission or rescission or dismissal following admission.  

声明：本人承诺所填写内容与提交信息真实有效。任何错误填写或遗漏都将使申请无效。

Signature/ 签名  Date/ 日期
## RELEVANT DOCUMENT

(Please provide the application form with the required documents.)

相关材料（请将相关材料与报名表一同递交）。

### A. Required application materials

- **A Photocopy of passport** / 护照复印件；
- **A passport size color photograph** / 一张护照尺寸的照片；
- **A Copy of High School Diploma** / 高中毕业证书复印件，如需提供；
- **Copies of all relevant educational transcripts** / 相关成绩单；
- **Official copy of University Entrance Exam report** / 大学升学考试成绩；
- **NACES Transcript Evaluation** / NACES 成绩评估单；
- **Personal essay (1-2 pages), in English, expressing your educational and professional career goals** / 个人描述（1-2 页），用英文表达，介绍自己的求学经历和职业目标。

### B. English Language Requirement for non-native English applicants

- **Official copy of TOEFL/IELTS score report** / 托福或雅思成绩复印件。

### C. Applicants, who already study in China, should offer the following documents as well.

- **An agreement of transferring from the International Students Office in which school you registered in China (with common seal)** / 在华学校留学生办公室的转学同意书（必须加盖公章）。
- **A recommendation letter from a teacher in the school** / 任课教师的推荐信。
- **A photocopy of your visa and residence permit in China** / 在华签证与居留证复印件。

### D. Criminal Convictions

- **Report of Non-Criminal Records** / 无犯罪证明。

## CONTACT US

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Web: www.wku.edu.cn/cn/admission  
E-mail: admissions@wku.edu.cn

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传真：+86-0577-55870099  
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