



College of
Business and Public Management
商务与公共管理学院

Bachelor of Science in Management
(Supply Chain Management and Information Management)
供应链管理
Major code: 40605
124 Student Hours
Effective 2018; Subject to revisions

FRESHMAN YEAR 第一学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
MATH 2400 - Calc For Bus And Eco (for MATH 1044) 商业及经济学微积分	3		CPS 1032 Microcomputer Applications 计算机应用	3
GE 1000 Transition to Kean 过渡到肯恩	1		ECO 1020 Principles of Macroeconomics 经济学原理 I	3
ENG 1300 College Composition for Non-Native Students I (counts as 6-credit free electives) 非母语学生大学作文 I	6		ENG 1430 College Composition for Non-Native Students II (counts as ENG 1030 and 3-credit FF) 非母语学生大学作文 II	6
ESL 0303 Academic Oral Discourse I 学术口语演讲 I	3		ESL 0403 Academic Oral Discourse II 学术口语演讲 II	3
ESL 0305 Academic Written Discourse I 学术书面用语 I	3		ESL 0405 Academic Written Discourse II 学术书面用语 II	3
	16			18

SOPHOMORE YEAR 第二学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
ACCT 2200 Principles of Accounting I 会计学原理 I	3		ACCT 2210 Principles of Accounting II 会计学原理 II	3
MGS 2150 Business Statistics 商业统计及应用	4		BLAW 2051 Business Law I 国际商法 I	3
ECO 1021 Principles of Microeconomics 经济学原理 II	3		MGS 2030 Principles of Management 管理学原理	3
COMM 1402 Speech and Communication 口语交流	3		MKT 2500 Principles of Marketing 营销学原理	3
ENG 2403 World Literature 世界文学	3		ENG 3090 Business & Professional Writing 商务与科技写作	3
GE 2021 Research and Technology 研究与技术	3		GE Humanity Electives 通识人文选修	3
	19			18

JUNIOR YEAR 第三学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
FIN 3310 Corporate Finance I 公司金融 I	3		MKT 3720 Logistics and Transportation 物流与运输	3
MGS 3032 Organizational Behavior 组织行为学	3		MGS 3520 Bus Ethics & Corp Responsibility 商业道德与公司责任	3
MGS 3040 Management Info Systems 管理信息系统	3		MGS 3041 Advanced MIS 先进管理信息系统	3
MGS 3110 Managerial Decision Modeling 管理决策建模	3		MGS 4010 Operations Management 经营管理	3
GE Social Science Elective 通识社会科学选修	3		MAJOR Elective 专业选修课	3
COMM 3590 Bus & Professional Communication 商务与科技写作	3		GE Laboratory Science 通识实验科学选修	4
	18			19

SENIOR YEAR 第四学年				
Fall Semester 秋季学期			Spring Semester 春季学期	
MGS 4120 Intro to SCM 供应链管理基础	3		MGS 4999 Integrative Business Strategy 综合商务战略	3
MGS 4998 Senior Thesis 毕业论文	3		MAJOR Elective 专业选修课	3
MAJOR Elective 专业选修课	3		Free Elective (3000/4000 level) 自由选修课	3
Free Elective (3000/4000 level) 自由选修课	3		Free Elective (3000/4000 level) 自由选修课	3
HIST 1062 Worlds of History 世界历史	3		Free Elective PED 自由选修课	1
	15			13